

Haier SERVICE MANUAL

LED TV



Model No. LEC24B3320

MSD3393

Chassis



WARNING

This service information is designed for experienced repair technicians only and is not designed for use by the general public. It does not contain warnings or cautions to advise non-technical individuals of potential dangers in attempting to service a product. Products powered by electricity should be serviced or repaired only by experienced professional technicians. Any attempt to service or repair the product or products dealt with in this service information by anyone else could result in serious injury or death.

Chapter 1: General Information

1-1. Table of Contents

1. General Information.....	1
1-1. Table of Contents	1
1-2. General Guidelines	3
1-3. Important Notice	3
1-4. How to Read this Service Manual	6
2. Specifications.....	6
3. Location of Controls and Components.....	8
3-1. Board Location	8
3-2. Main Board & AV Board	8
3-3. LCD Panel	10
4. Disassemble and Assemble.....	12
4-1 Remove the Pedestal	12
4-2 Remove the Back Cover	12
4-3 Remove the Adhesive Tape	12
4-4 Remove the Main Board	13
4-5 Remove the Speaker	13
4-6 Remove the Remote Control Board	14
5. Installation Instructions.....	15
5-1 External Equipment Connections	15
5-2 HDMI Connections	19
6. Operation Instructions.....	22
6-1 Front Panel Controls	22
6-2 Back Panel Controls	22
6-3 Universal Remote Control	23
7. Electrical Parts.....	24
7-1. Block Diagram	24
7-2. Circuit Diagram	25
7-3. Wiring Connection Diagram	31

8. Measurements and Adjustments.....	32
8-1. How to enter into the factory model	35
8-2. How to update software	36
8-3. How to enter into the Hotel Model	37
9. Trouble-shooting.....	38
9-1. Simple Check	38
9-2. Main Board Failure Check	39
9-3. Panel Failure	48
10. DVD Operation	53
11. DVD Trouble - shooting.....	56

1-2. General Guidelines

When servicing, observe the original lead dress. If a short circuit is found, replace all parts which have been overheated or damaged by the short circuit.

After servicing, see to it that all the protective devices such as insulation barriers, insulation papers shields are properly installed.

After servicing, make the following leakage current checks to prevent the customer from being exposed to shock hazards.

- 1) Leakage Current Cold Check
- 2) Leakage Current Hot Check
- 3) Prevention of Electro Static Discharge (ESD) to Electrostatically Sensitive

1-3. Important Notice

1-3-1. Follow the regulations and warnings

Most important thing is to list up the potential hazard or risk for the service personnel to open the units and disassemble the units. For example, we need to describe properly how to avoid the possibility to get electrical shock from the live power supply or charged electrical parts (even the power is off).

This symbol indicates that high voltage is present inside. It is dangerous to make any kind of contact with any inside part of this product.

This symbol indicates that there are important operating and maintenance instructions in the literature accompanying the appliance.

1-3-2. Be careful to the electrical shock

To prevent damage which might result in electric shock or fire, do not expose this TV set to rain or excessive moisture. This TV must not be exposed to dripping or splashing water, and objects filled with liquid, such as vases, must not be placed on top of or above the TV.

1-3-3. Electro static discharge (ESD)

Some semiconductor (solid state) devices can be damaged easily by static electricity. Such components commonly are called Electrostatically Sensitive (ES) Devices. The following techniques should be used to help reduce the incidence of component damage caused by electrostatic discharge (ESD).

1-3-4. About lead free solder (PbF)

This product is manufactured using lead-free solder as a part of a movement within the consumer products industry at large to be environmentally responsible. Lead-free solder must be used in the servicing and repairing of this product.

1-3-5. Use the genuing parts (specified parts)

Special parts which have purposes of fire retardant (resistors), high-quality sound (capacitors), low noise (resistors), etc. are used.

When replacing any of components, be sure to use only manufacture's specified parts shown in the parts list.

Safety Component

- Components identified by mark have special characteristics important for safety.

1-3-6 Safety Check after Repairment

Confirm that the screws, parts and wiring which were removed in order to service are put in the original positions, or whether there are the positions which are deteriorated around the serviced places serviced or not. Check the insulation between the antenna terminal or external metal and the AC cord plug blades. And be sure the safety of that.

General Servicing Precautions

1. Always unplug the receiver AC power cord from the AC power source before;
 - a. Removing or reinstalling any component, circuit board module or any other receiver assembly.
 - b. Disconnecting or reconnecting any receiver electrical plug or other electrical connection.
 - c. Connecting a test substitute in parallel with an electrolytic capacitor in the receiver.

CAUTION: A wrong part substitution or incorrect polarity installation of electrolytic capacitors may result in an explosion hazard.

2. Test high voltage only by measuring it with an appropriate high voltage meter or other voltage measuring device (DVM, FETVOM, etc) equipped with a suitable high voltage probe.

Do not test high voltage by "drawing an arc".

3. Do not spray chemicals on or near this receiver or any of its assemblies.
4. Unless specified otherwise in this service manual, clean electrical contacts only by applying the following mixture to the contacts with a pipe cleaner, cotton-tipped stick or comparable non-abrasive applicator; 10% (by volume) Acetone and 90% (by volume) isopropyl alcohol (90%-99% strength).

CAUTION: This is a flammable mixture.

Unless specified otherwise in this service manual, lubrication of contacts is not required. Capacitors may result in an explosion hazard.

5. Do not defeat any plug/socket B+ voltage interlocks with which receivers covered by this service manual might be equipped.
6. Do not apply AC power to this instrument and/or any of its electrical assemblies unless all solid-state device heat sinks are correctly installed.
7. Always connect the test receiver ground lead to the receiver chassis ground before connecting the test receiver positive lead.

Always remove the test receiver ground lead last. Capacitors may result in an explosion hazard.

8. Use with this receiver only the test fixtures specified in this service manual.

CAUTION: Do not connect the test fixture ground strap to any heat sink in this receiver.

9. Remove the antenna terminal on TV and turn on the TV.

10. Insulation resistance between the cord plug terminals and the external exposure metal should be more than Mohm by using the 500V insulation resistance meter.

11. If the insulation resistance is less than M ohm, the inspection repair should be required. If you have not the 500V insulation resistance meter, use a Tester. External exposure metal: Antenna terminal Headphone jack

Electrostatically Sensitive (ES) Devices

Some semiconductor (solid-state) devices can be damaged easily by static electricity. Such components commonly are called Electrostatically Sensitive (ES) Devices. Examples of typical ES devices are integrated circuits and some field-effect transistors and semiconductor "chip" components. The following techniques should be used to help reduce the incidence of component damage caused by static by static electricity.

1. Immediately before handling any semiconductor component or semiconductor-equipped assembly, drain off any electrostatic charge on your body by touching a known earth ground. Alternatively, obtain and wear a commercially available discharging wrist strap device, which should be removed to prevent potential shock reasons prior to applying power to the unit under test.
2. After removing an electrical assembly equipped with ES devices, place the assembly on a conductive surface such as aluminum foil, to prevent electrostatic charge buildup or exposure of the assembly.
3. Use only a grounded-tip soldering iron to solder or unsolder ES devices.
4. Use only an anti-static type solder removal device. Some solder removal devices not classified as "anti-static" can generate electrical charges sufficient to damage ES devices.
5. Do not use freon-propelled chemicals. These can generate electrical charges sufficient to damage ES devices.
6. Do not remove a replacement ES device from its protective package until immediately before you are ready to install it.
(Most replacement ES devices are packaged with leads electrically shorted together by conductive foam, aluminum foil or comparable conductive material).
7. Immediately before removing the protective material from the leads of a replacement ES device, touch the protective material to the chassis or circuit assembly into which the device will be installed.

CAUTION: Be sure no power is applied to the chassis or circuit, and observe all other safety precautions.

8. Minimize bodily motions when handling unpackaged replacement ES devices. (Otherwise harmless motion such as the brushing together of your clothes fabric or the lifting of your foot from a carpeted floor can generate static electricity sufficient to damage an ES device.)

1-3-7. Ordering Spare Parts

Please include the following informations when you order parts. (Particularly the Version letter)

1. Model number, Serial number and Software Version

The model number and Serial number can be found on the back of each product and the Software Version can be found at the Spare Parts List.

2. Spare Part No. and Description

You can find them in the Spare Parts List

1-3-8. Photo used in this manual

The illustration and photos used in this Manual may not base on the final design of products, which may differ from your products in some way.

1-4. How to Read this Service Manual

Using Icons:

Icons are used to attract the attention of the reader to specific information. The meaning of each icon is described in the table below:

Note:

A “note” provides information that is not indispensable, but may nevertheless be valuable to the reader, such as tips and tricks.

Caution:

A “caution” is used when there is danger that the reader, through incorrect manipulation, may damage equipment, loose data, get an unexpected result or has to restart(part of) a procedure.

Warning:

A “warning” is used when there is danger of personal injury.

Reference:

A “reference” guides the reader to other places in this binder or in this manual, where he/she will find additional information on a specific topic.

2. Specifications

Model	LEC24B3320
Screen Size	23.6 inch
Aspect Ratio	16:9
Resolution	1366*768
Response Time (ms)	5.0 (GRAY TO GRAY)
Angel of View	176o
Color Display	16.7M
No. of Preset Channels	Cable :1-135/ Air: 2-69 (ATV&DTV)
OSD Language	English
Color System	NTSC
Audio System	DK, BG, I, M, L, L'
Audio Output Power (Built-in) (W)	3W×2
Audio Output Power (outer) (W)	No
Total Power Input (W)	30W
Voltage Range (V)	AC 100-240V
Power Frequency (Hz)	50~60Hz
Net Weight (KG)	2.8
Gross Weight (KG)	3.9
Net Dimension (MM)	465*38*316mm
Packaged Dimension (MM)	465*165*349mm

3. Location of Controls and Components

3-1 Board Location



A Board

No.	Description
A Board	Integration Mainboard

3-2 Main Board



3-2-1 Function Description:

Main Board

Process signal which incept from exterior equipment then translate into signal that panel can display.

3-2-2 Connector definition

Main board connector

Keypad and remote connector (J2)

Pin number	Signal name	Description
1	LED_R	LAMP RED
2	LED_G	LAMP GREEN
3	STANDBY	
4	IR	REMOTE CONTROL
5	GND	GND
6	5V	POWER FOR REMOTE
7	NC	
8	KEY0	
9	KEY1	
10	GND	

Speaker connector (J17)

Pin number	Signal name	Description
1	RSPK+	RSPK+
2	RSPK-	RSPK-
3	LSPK-	LSPK-
4	LSPK+	LSPK+

3-3. LED Panel



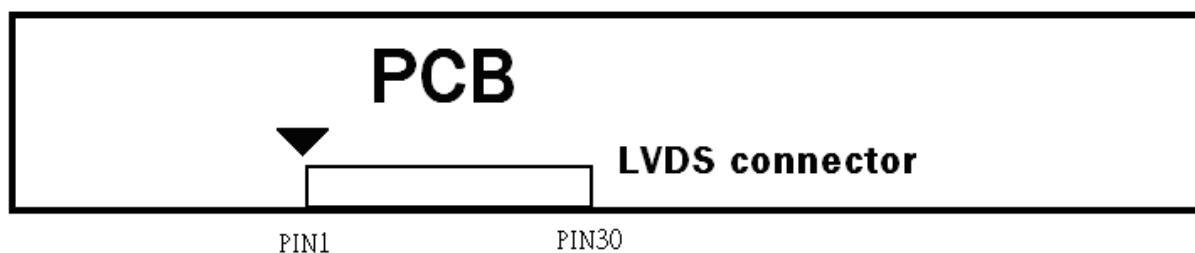
V236BJ1-P01

3-4-1.Connector de finition

Pin	Name	Description	Remark
1	VCC	+12.0V power supply	
2	VCC	+12.0V power supply	
3	VCC	+12.0V power supply	
4	VCC	+12.0V power supply	
5	GND	Ground	
6	GND	Ground	
7	GND	Ground	
8	NC	No connection	(2)
9	SELLVDS	Select LVDS Format	(3)(4)
10	NC	NC	(2)
11	GND	Ground	
12	RX0-	Negative LVDS differential data input. Channel 0	
13	RX0+	Positive LVDS differential data input. Channel 0	
14	GND	Ground	
15	RX1-	Negative LVDS differential data input. Channel 1	
16	RX1+	Positive LVDS differential data input. Channel 1	
17	GND	Ground	
18	RX2-	Negative LVDS differential data input. Channel 2	
19	RX2+	Positive LVDS differential data input. Channel 2	
20	GND	Ground	
21	RXLCK-	Negative LVDS differential clock input.	
22	RXCLK+	Positive LVDS differential clock input.	
23	GND	Ground	
24	RX3-	Negative LVDS differential data input. Channel 3	
25	RX3+	Positive LVDS differential data input. Channel 3	
26	GND	Ground	
27	NC	No connection	(2)
28	NC	No connection	(2)
29	NC	No connection	(2)
30	GND	Ground	

Note (1) Connector type: (P-TWO=187053-30091 or FOXCONN=GS23302-1321S-7H)

LVDS connector pin order defined as follows



4. Disassemble and assemble

4-1 Remove the Pedestal



- ☐ Lay down the unit so that rear cover faces upward
- ☐ Remove the three screw from the rear cover indicated with ○
- ☐ Then remove the pedestal

4-2 Remove the Back Cover



- ☐ Remove the these screw indicated on figure above by ○
- ☐ Then remove the back cover from the unit.

4-3. Remove the adhesive tape



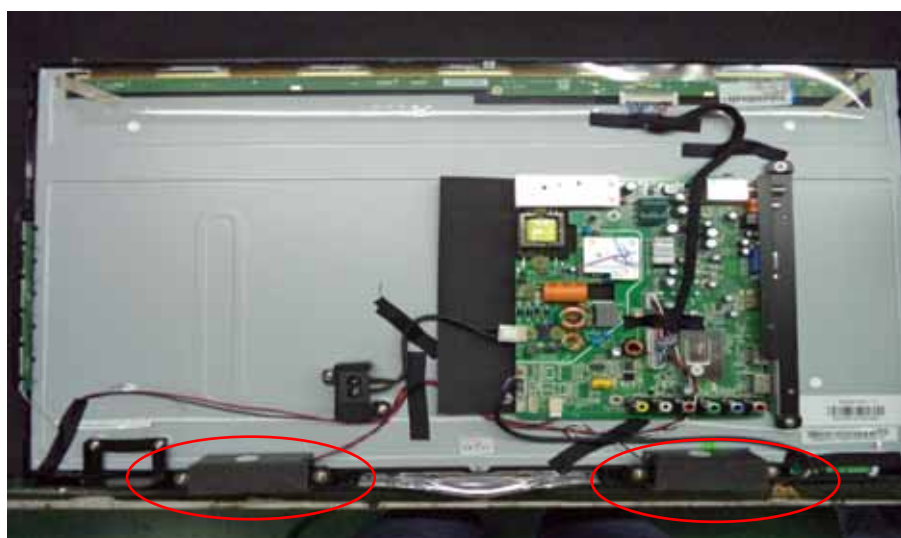
Remove the adhesive tape indicated on the figure above

4-4 Remove the Main board



- ☐ Disconnected the coupler
J2 J1 J17 CN800
CN403 CN402
- ☐ Remove the Main board

4-5 Remove the speaker



Take out the speaker

4-6 Remove the remote control



take out the remote controlboard

5. Installation Instructions

5-1 External Equipment Connections

Accessories



Remote Control

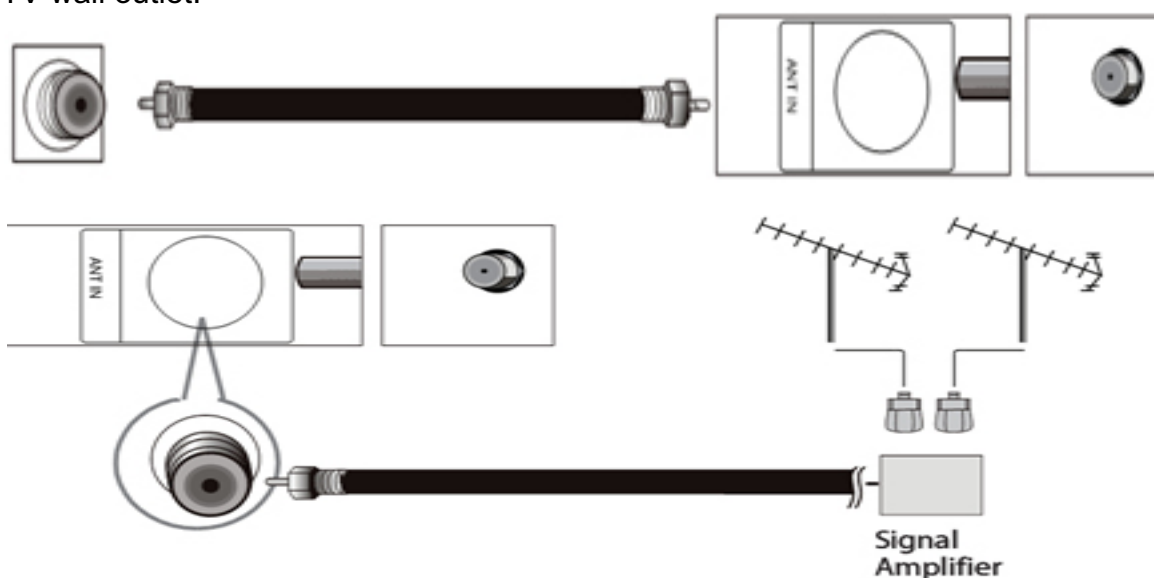
User GUIDE



Battery

Antenna Connection

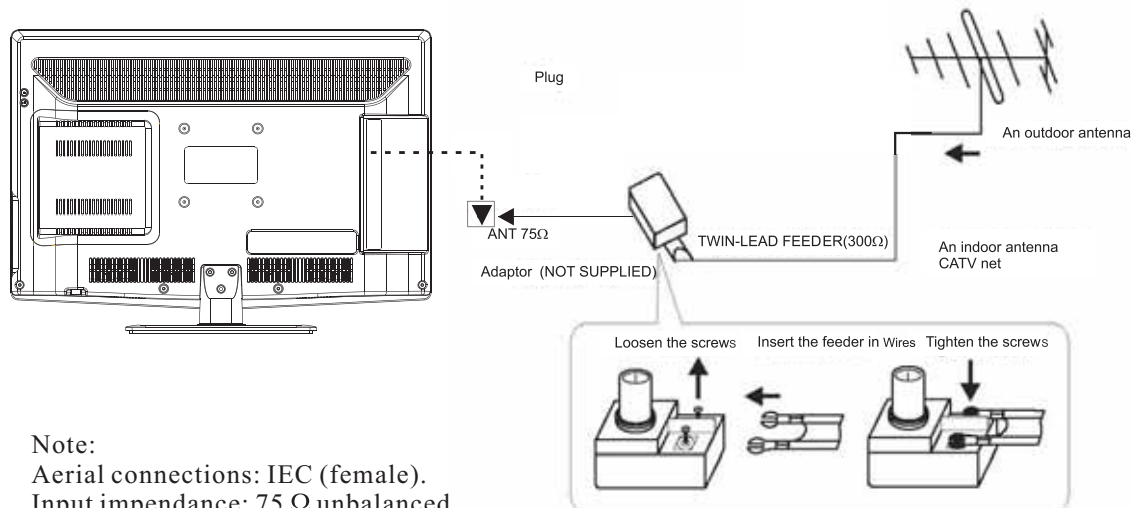
Connect one end of a coaxial cable (not included) to the ANT IN jack on the back of your TV/DVD combo, then connect the other end of the cable into the antenna or cable TV wall outlet.



To improve picture quality from an antenna in a poor signal area, install a signal amplifier.

If you need to split the antenna signal to connect two TVs, install a two-way splitter.

ANTENNA



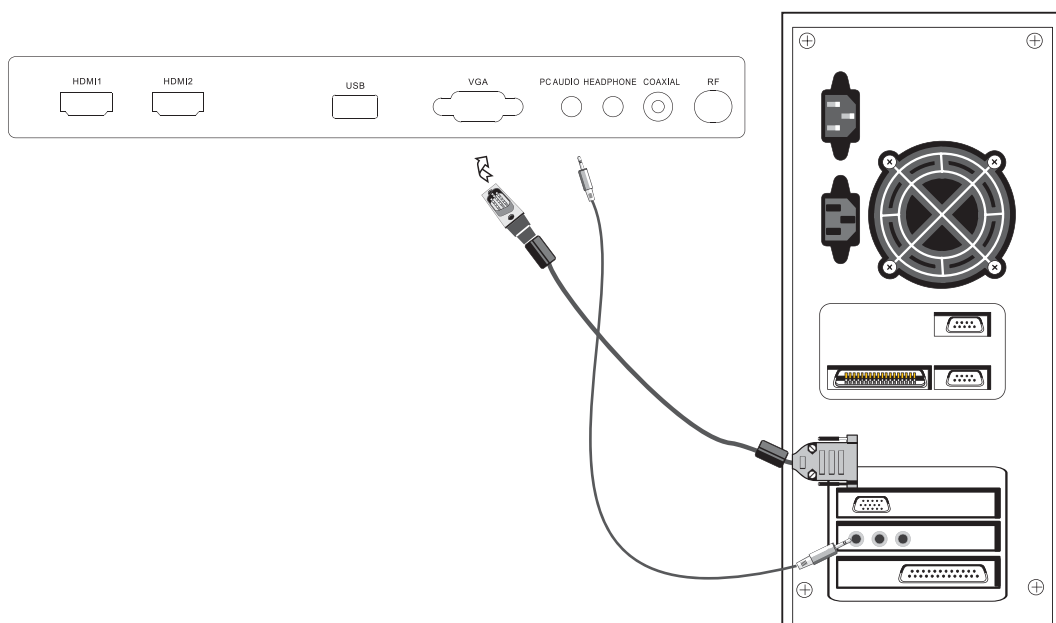
Note:
Aerial connections: IEC (female).
Input impedance: 75 Ω unbalanced.

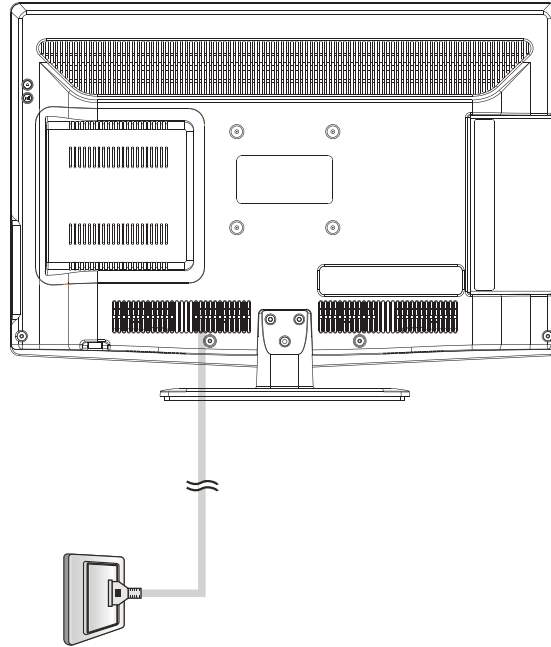
PC

STEPS:

Be sure both the TV and computer are powered off.

1. Connect a VGA and audio cable.
2. Connect the power cord.
3. Turn on the TV, switch to PC mode.
4. Turn on the PC.





PC

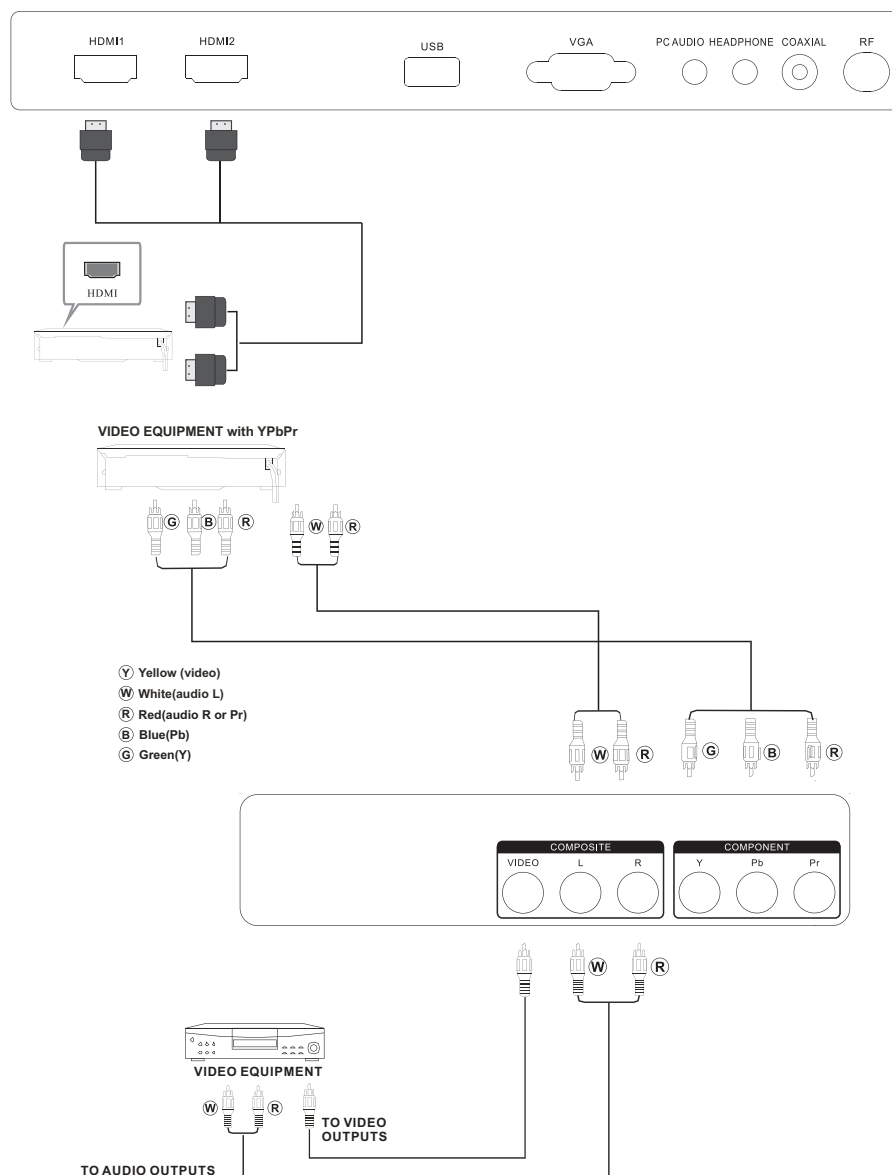
PRESET MODE

	RESOLUTION	V.Freq.(Hz)	H.Freq.(KHz)
1	640*480	60	31.47
2	800*600	60	37.88
3	1024*768	60	48.36
4	1280*1024	60	63.98
5	1366*768	60	47.71

AV EQUIPMENT

There are two HDMI ports located on the back of your TV. You can connect a Blu-ray player, DVD player, or other video equipment through these ports.

There is one component (Y, Pb, Pr) and one composite (AV) video input located on the back of your TV. You can connect a VCR, cable box, or other video equipment to these jacks. Please see the diagram below. You may also need to refer to the owner's manual of the device that you are trying to connect.



The television's inputs can be connected to the following types of equipment: VCR, multi disc player, DVD, camcorder, video game or stereo system, etc.....
YPbPr can support these video formats: 480i, 576i, 480p, 576p, 720p, 1080i, 1080p.

5-2 HDMI Connections

When the source device(DVD player or Set Top Box) supports HDM

How To Connect

1. Connect the source device to HDMI port of this TV with an HDMI cable(not supplied with this product).
2. No separated audio connection is necessary.

How To Use

If the source device supports Auto HDMI function, the output resolution of the source device will be automatically set to 1280x720p.

If the source device does not support Auto HDMI, you need to set the output resolution appropriately.

To get the best picture quality, adjust the output resolution of the source device to 1280x720p.

Select HDMI input source in input source option of Select Main source menu.

When the source device(DVD player or Set Top Box) supports DVI

How To Connect

1. Connect the source device to HDMI port of this TV with a HDMI-to-DVI cable(not supplied with this product).
2. A separated audio connection is necessary.
3. If the source device has an analog audio output connector, connect the source device audio output to DVI Audio In port located on the PC port.

How To Use

If the source device supports Auto DVI function, the output resolution of the source device will be automatically set to 1280x720p.




If the source device does not support Auto DVI, you need to set the output resolution appropriately.

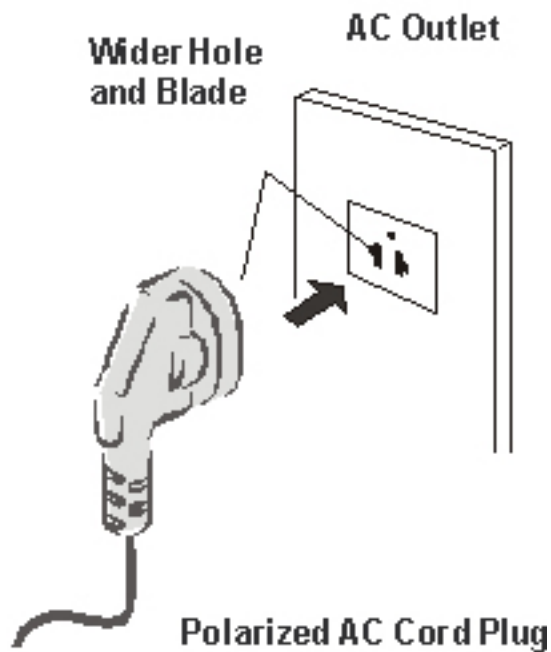
To get the best picture quality, adjust the output resolution of the source device to 1280x720p.

Press the INPUT button to select HDMI input source in input source option of Select Main source menu.

Installation

Cable sample

	HDMI Cable (not supplied with the product)
	HDMI to DVI Cable (not supplied with the product)
	Analog Audio Cable (Stereo to RCA type) (not supplied with the product)



Power source

TO USE AC POWER SOURCE

Use the AC polarized line cord provided for operation on AC.
Insert the AC cord plug into a standard polarized AC outlet.

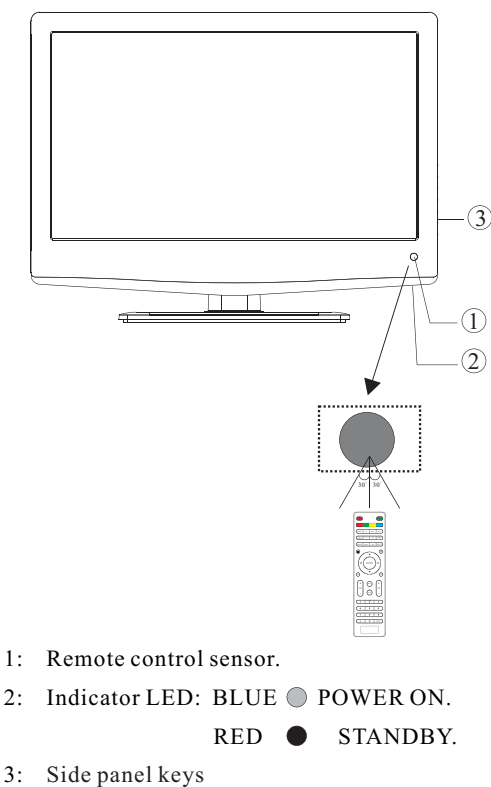
NOTES:

- Never connect the AC line cord plug to other than the specified voltage.
Use the attached power cord only.
- If the polarized AC cord does not fit into a non-polarized AC outlet, do not attempt to file or cut the blade. It is the user's responsibility to have an electrician replace the obsolete outlet.
- If you cause a static discharge when touching the unit and the unit fails to function, simply unplug the unit from the AC outlet and plug it back in. The unit should return to normal operation.

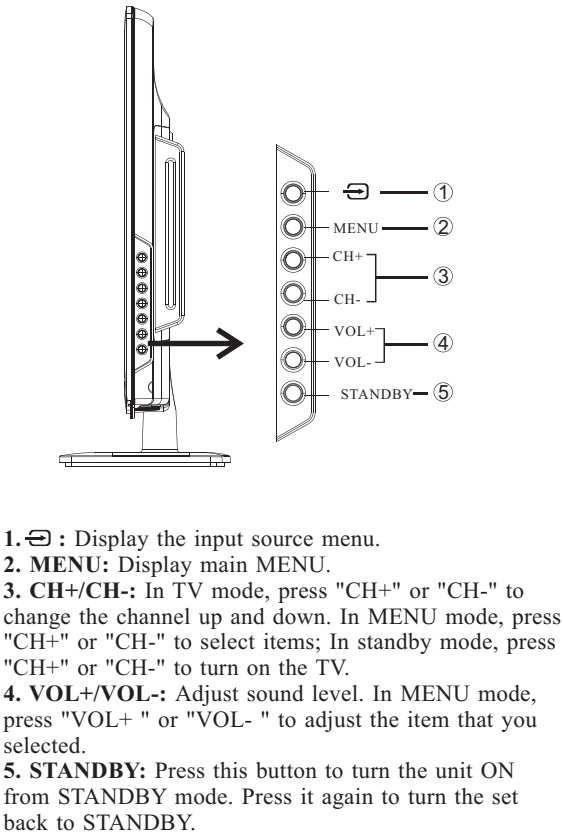
6. Operation Instructions

Basal information

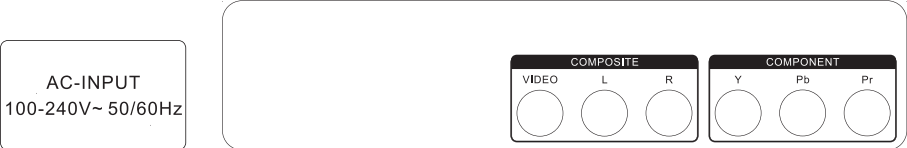
Front panel



Side panel

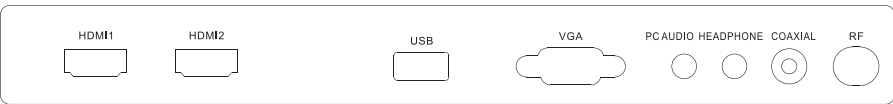


REAR Connections



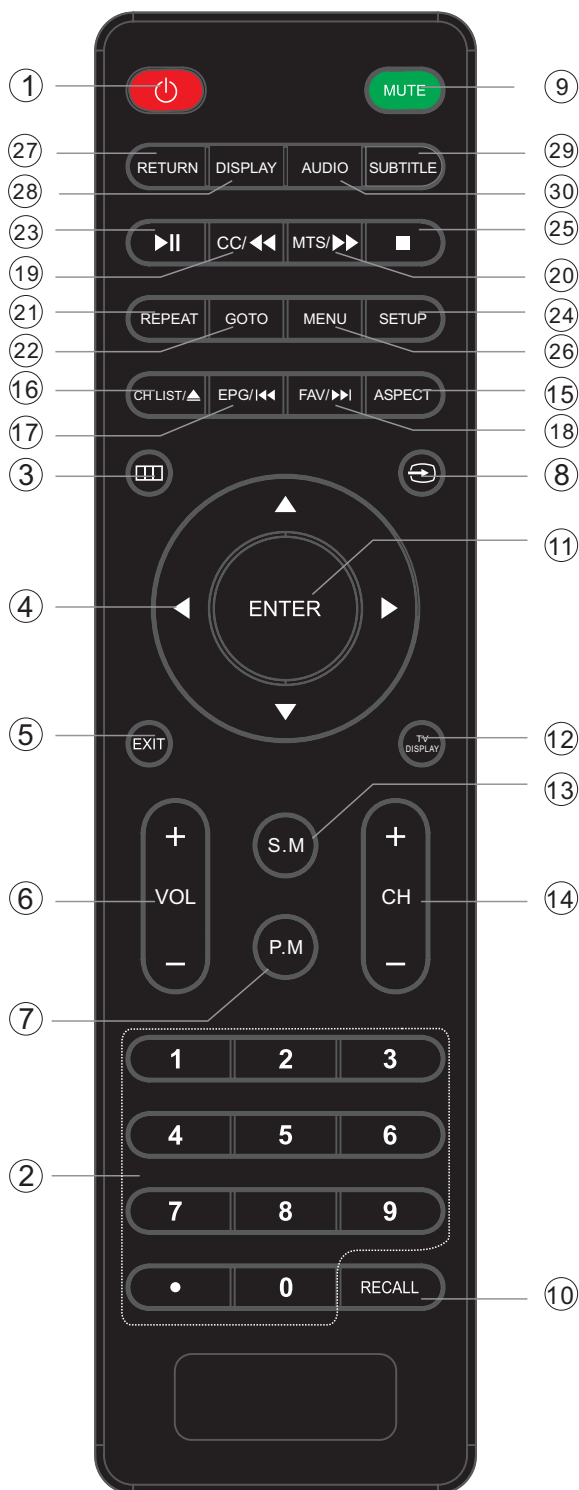
All the terminals are (from left to right):
 POWER SOCKET, VIDEO, AUDIO INPUT, YPbPr(**COMPONENT**)INPUT.
 Note: AV and component (YPbPr) share the R and L audio inputs.

SIDE Connections



All the terminals are (from left to right):
HDMI1, HDMI2, USB, VGA, PC AUDIO, HEADPHONE, COAXIAL(audio output), RF.
 Note: When HDMI has an input signal coming from a DVI source then the audio input signal must be connected to the PC audio input.

6-3 Setting Up Your Remote Control

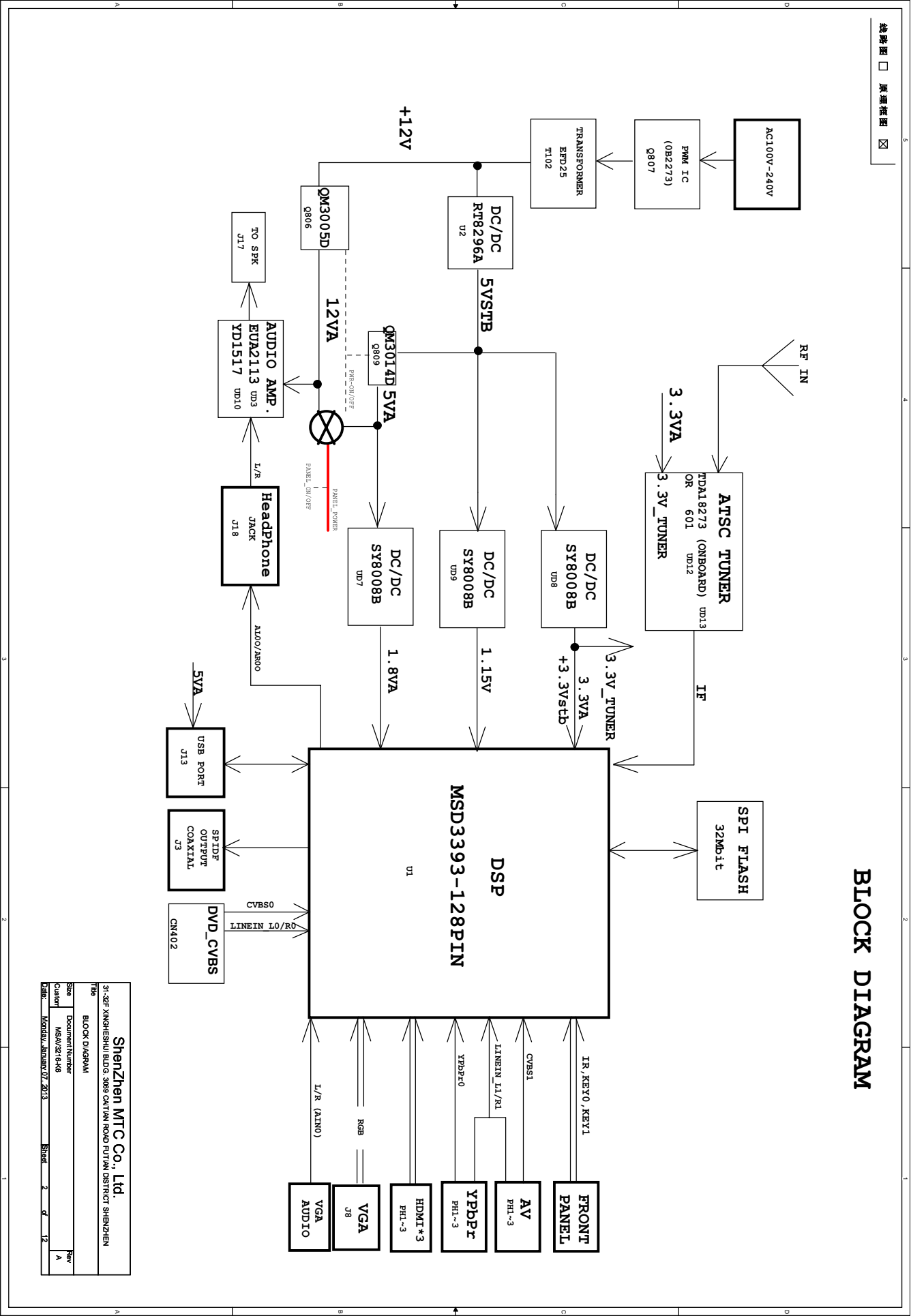


- 1: **POWER**
To set the TV standby or on.
- 2: **NUMBER KEY**
For direct access to program.
- 3: **□□□**
Displays the main on-screen menu.
- 4: **CURSOR**
To move within the menu.
- 5: **EXIT**
Used to exit menu.
- 6: **VOL+/VOL-**
To adjust sound level.
- 7: **P.M**
Press repeatedly to select a picture mode: Vivid, Standard, Sports, Movie, or Custom.
- 8: **→**
Press to display and select the available video sources.
- 9: **MUTE**
To disable or enable the sound.
- 10: **RECALL**
To access the previously viewed program.
- 11: **ENTER**
Confirms selection.
- 12: **TV DISPLAY**
Displays/removes the program Information
- 13: **S.M**
Press repeatedly to switch audio modes: Standard, News, Music, Theater, Sports or Custom.
- 14: **CH+/CH-**
To access the next or previous Program.
- 15: **ASPECT**
To change picture aspect .
- 16: **CH LIST /▲**
Used to display the channel list / Eject or Insert the disc.
- 17: **EPG**
Display all the information of DTV programs.
- 18: **FAV**
Used to access your favorite channels in digital TV mode.
- 19: **CC**
Enable or disable the CC function.
- 20: **MTS**
Switch the sound stereo.

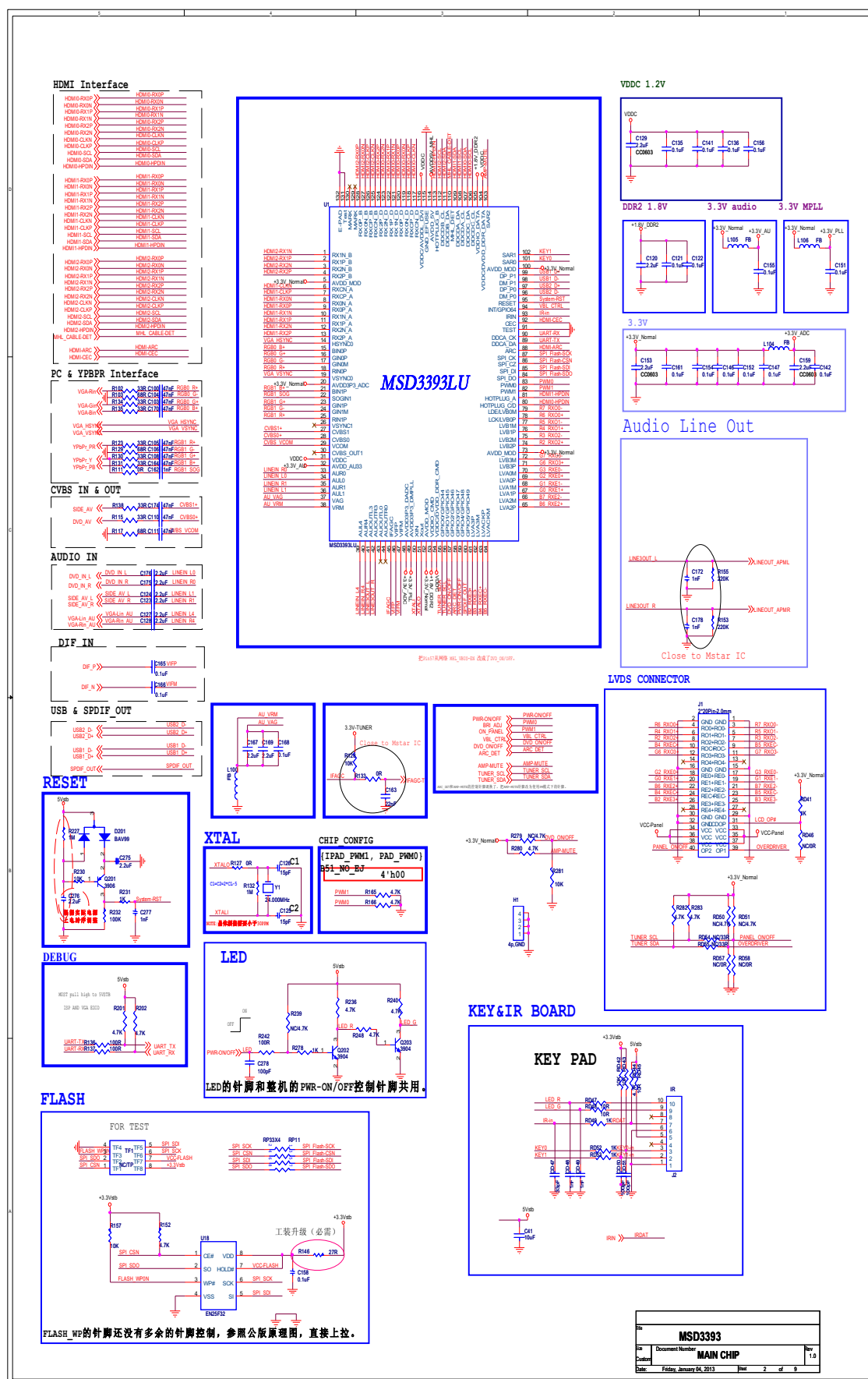
For a description of the DVD player function buttons on the remote, please refer to page 18 of this manual.

7. Electrical parts

7-1. Block Diagram



7-2. Circuit Diagram



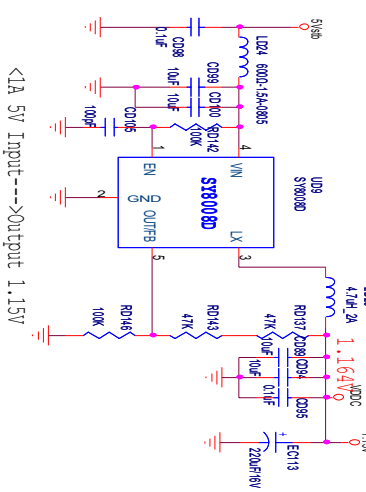
1.15V DC-DC

$V_{out}=0.6X(1+R_{up}/R_{down})$

1.12V~1.18V 实测针脚: 1.158V

实测电流: $I_{rms}=464.3mA$, $I_{max}=575mA$

526mA



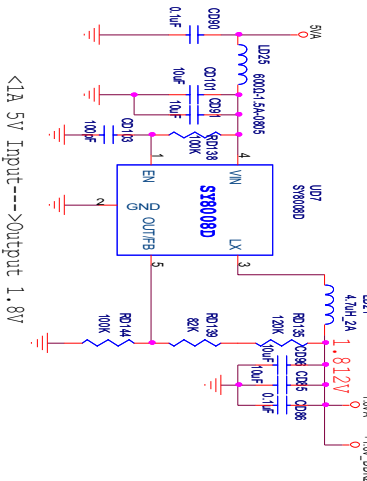
<1A 5V Input-->Output 1.15V

1.8V DC-DC

139mA

1.7V~1.9V 实测针脚: 1.834V

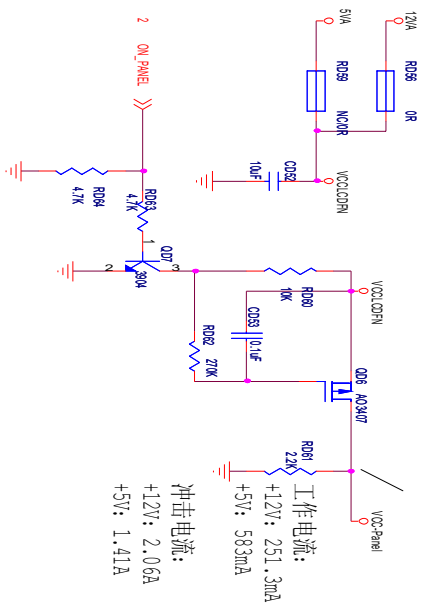
实测电流: $I_{rms}=167.3mA$, $I_{max}=206mA$



<1A 5V Input-->Output 1.8V

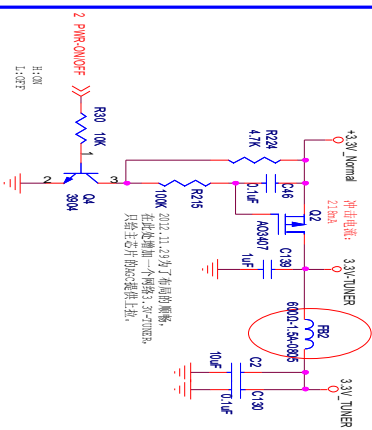
PANEL POWER

100mV



工作电流:
+12V: 251.3mA
+5V: 583mA
冲击电流:
+12V: 2.06A
+5V: 1.41A

TUNER端, 实测电流: $I_{rms}=186.5mA$, $I_{max}=200mA$
332mA MAX: 360mA
最低失真率时测取



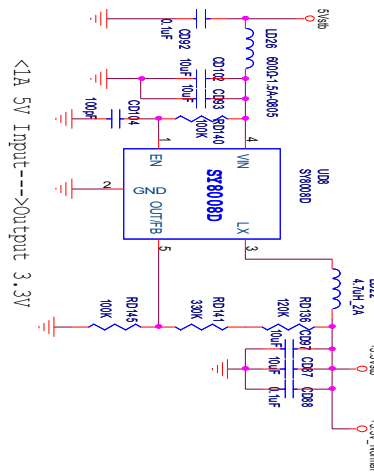
加一假开关, 降低待机状态下的功耗。

3.3V DC-DC

150mA

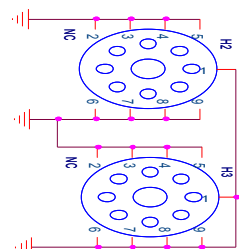
3.14V~3.46V 实测针脚: 3.33V

主芯片端, 实测电流: $I_{rms}=123.1mA$, $I_{max}=280mA$



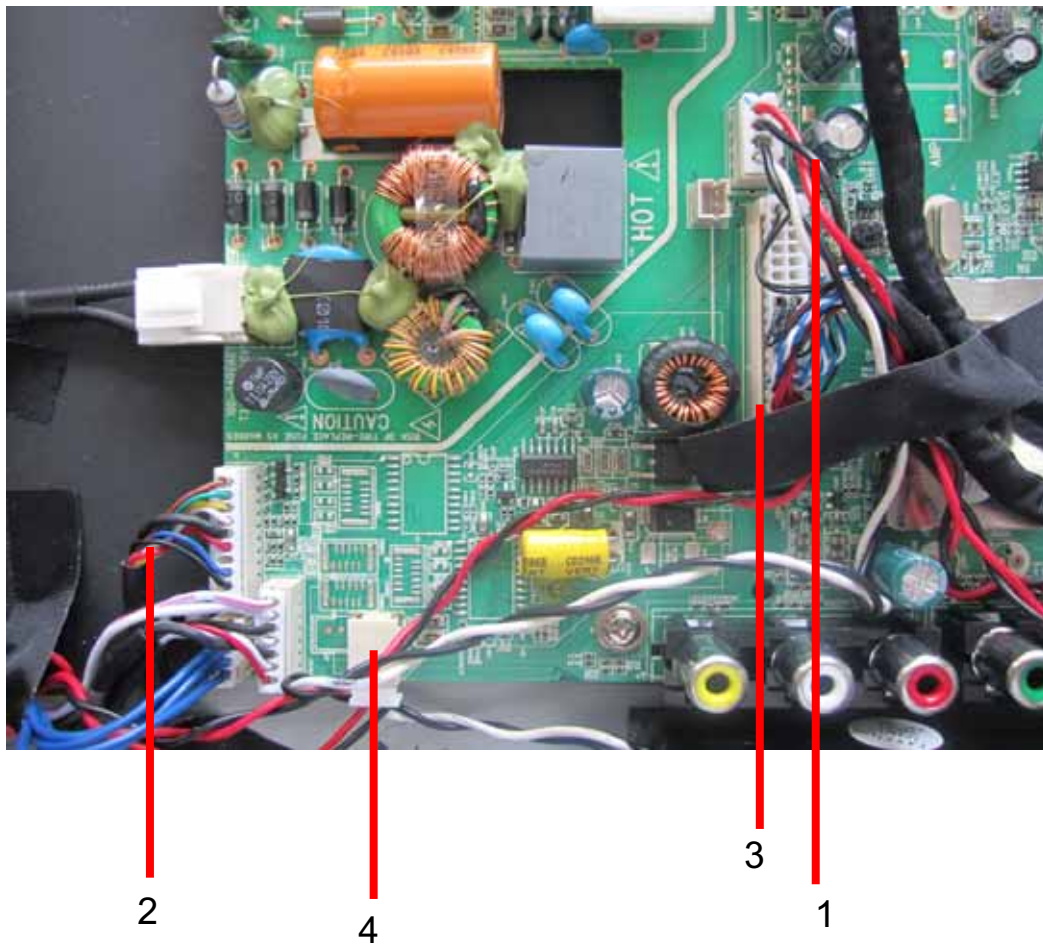
<1A 5V Input-->Output 3.3V

Title	
MSD3393	
DocumentNumber	
DC-DC	
Date	
Tuesday, January 15, 2013	
Sheet	
1 of 3	
Rev	
1.0	





7-3 .Wiring Connection Diagram



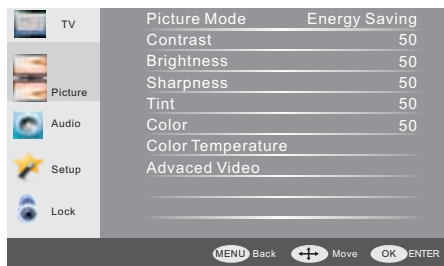
NO.	Name
1	Connection Wire(For Speaker)
2	Connection Wire(For Keyboard and Remote)
3	LVDS Wire
4	Connection wire(Blacklight)

8. Measurements and Adjustments

1. PICTURE MENU

In this menu, you can adjust the picture options, such as contrast, brightness, etc.

Press ▼▲ to select, press OK to adjust.



Note:

- 1) If you want to adjust contrast, brightness, color, and sharpness, the picture mode **will** be set to **user**.
 - 2) **Adjust the color tempertaure** to Cool to give the white colors a blue tint, Normal to give the white colors a neutral tint, Warm to give the white colors a red tint.
- Energy Saving picture mode is the default setting, if you select some other options, the power consumption may change.**

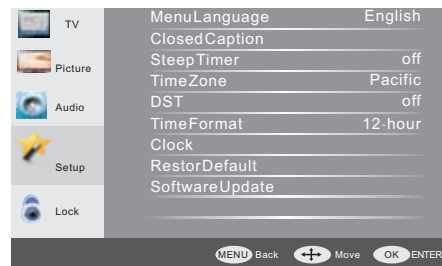
Note:

- 1) Audio language is available in ATSC/TVmode only.
- 2) Auto volume is available only when the input signal volume is too large or there is distortion.

3. SETUP menu

In this menu, you can adjust the Menu language, Closed Caption, **adjust the sleep timer, time zone, Restore Default, etc.**

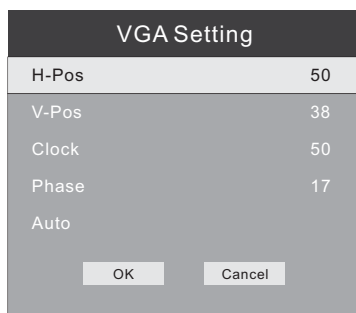
Press ▼▲ to select, press OK to adjust.



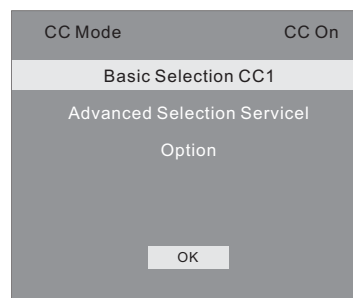
1.1 VGA Setting

When a PC is connected, you can adjust the VGA settings.

- 1) H-Pos: Adjust the horizontal position of the screen.
- 2) V-Pos: Adjust the vertical position of the screen.
- 3) Clock: Fine tune the screen width.
- 4) Phase: Fine tune the phase of the screen. Usually you don't adjust this item.
- 5) Auto: Auto adjust to fit the screen.



3.1 Closed Caption



- 1) CC Mode: Switch the closed caption mode.
- 2) Advanced selection: only available in ATSC.
- 3) Option: Used to edit the CC font.

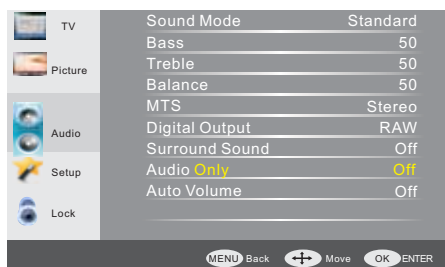
Note:

- 1) Restore Default: Restore Default will clear all the **saved channels** and reset all of the settings to the **factory** default values.

2. AUDIO menu

In this menu, you can adjust the sound options.

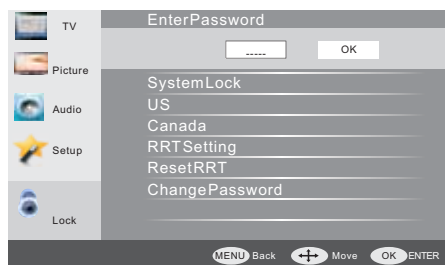
Press ▼▲ to select, press OK to adjust.



4. LOCK MENU

In this menu, you can change the password and adjust the vchip settings.

Enter the password, to enter the lock menu. The factory default password is 0000.



4.1 Change Password

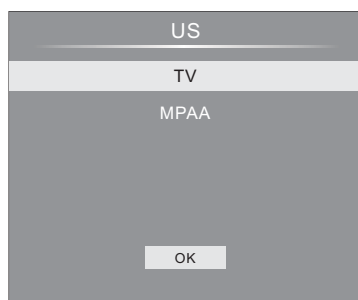
- 1) Old password: Input the old password.
- 2) New password: Input the new password.
- 3) Confirm password: Input the new password again.

4.2 System Lock

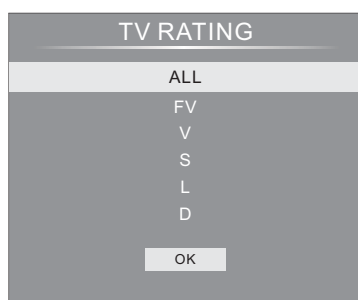
When the System Lock switch is ON, the options listed below can be adjusted.

4.3 US

Press **OK** to display the following screen.



- 1) TV: Press **OK** display the following screen.



And use the **OK** key to lock/unlock Parental Controls .

- 2) MPAA: Switching the movie-rating control level; N/A, G, PG, PG-13, R, NC-17, X.

Rating		Description
Age	G	General audiences, All Ages admitted
	PG	Parental Guidance suggested. Some material may not be Suitable for children.
	PG-13	Parents strongly cautioned. Some material .may be Inappropriate for children under 13.
	R	Restrict. Under 17 requires accompanying parent or adult guardian(age varies in some jurisdictions)
	NC-17	No one 17 and under admitted.
	X	X is an older rating that is unified with NC-17 but may be encoded in the data of older movies.

4.4 Canada

Press **OK**, to display the following screen.



- 1) Canada English: Switching the English rating control level: EXEMPT, C, C8+, G, PG, 14+, 18+.

Rating	Description
E	Exempt: Includes news, sports, documents and other information programming; talk shows, music videos, and variety programming.
C	Children: Intended for younger children under the age of 8 years. Pays careful attention to themes that could threaten their sense of security and well-being.
C8+	Children over 8 years old: Contains no portrayal of violence as the preferred, acceptable, or only way to resolve conflict; nor encourage children to imitate dangerous acts which they may see on the screen.
G	General: Considered acceptable for all age groups, Appropriate viewing for the entire family, contains very little violence, physical, verbal or emotional.
PG	Parental Guidance: Intended for a general audience, but may not be suitable for younger children (under the age of 8) because it could contain controversial themes or issues.
14+	Over 14 Years: Could contain themes where violence is one of the dominant elements of the storyline. But it must be integral to the development of plot or character. Language usage could be profane and nudity, present within the context of theme.
18+	Adults: Intended for viewers 18 years and older and might contain depictions of violence, which while related to the development of plot, character or themes, are intended for adult viewing. Could contain graphic language and portrayals of secretary and nudity.

2) Canada French: Switching the French-rating control level: E, G, 8ANS+, 13 ANS+, 16ANS+, 18ANS+.

Rating	Description
E	Exempt programming
G	General :All ages and children, contains minimal direct violence, but may be integrated into the plot in a humorous or unrealistic manner.
8ans+	General but inadvisable for young children :May be viewed by a wide public audience, but could contain scenes disturbing to children under 8 who cannot distinguish between imaginary and real situations. Recommended for viewing with paren.
13ans+	Over 13 years: Could contain scenes of frequent violent scenes and in tense violence.
16ans+	Over 16 years: Could contain frequent violent scenes and violence.
18ans+	Over 18 years: Only for adult viewing. Could contain frequent violent scenes and extreme violence.

4.5 RRT setting

In ATSC digital TV mode, it can be adjusted

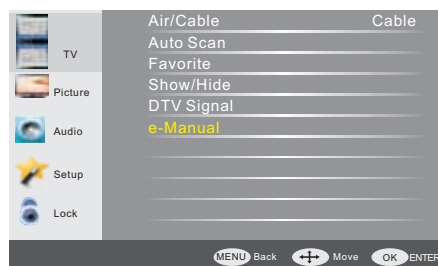
4.6 Reset RRT:

Press **OK** to reset the RRT settings to the factory default values.

5. TV MENU

In this menu, you can adjust digital and analog TV Channels.

Press **▼▲** to select, press **OK** to adjust.



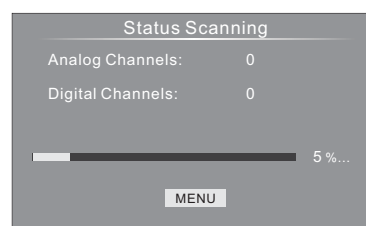
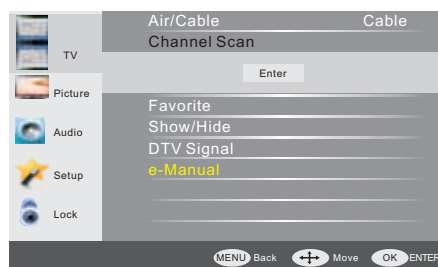
5.1 Air/Cable:

Select Air TV signal or cable TV signal.

5.2 Channel Scan:

If it's the first time you use the TV, you should scan all the TV channels first.

Press **OK** to confirm and to display the following screen.



5.3 Favorite:

Press **OK** to choose/delete favorite channels.

5.4 Show/Hide

Press **OK** to display/ hide the current channel.

5.5 DTV signal

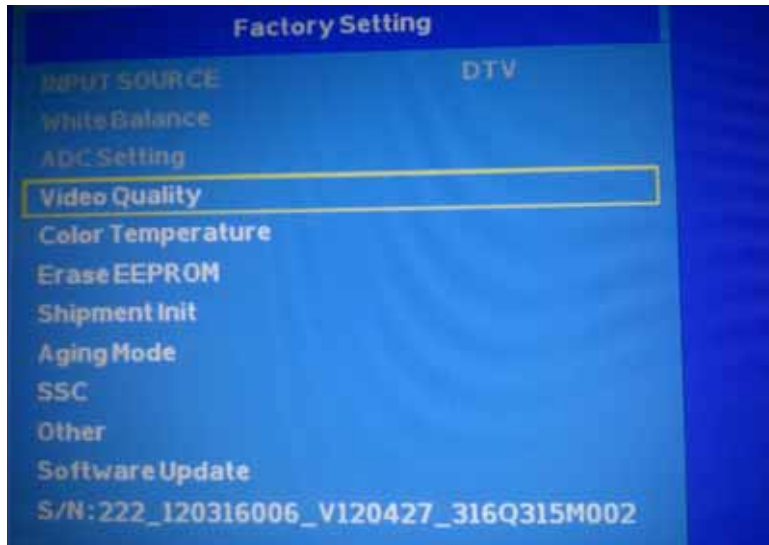
Display the DTV signal strength. It can't be selected or adjusted.

5.6 e-Manual

The use of user guide

8.1 How to enter into the factory model

1. You can press "source-2-5-8-0" to go into factory setting. Presse the key "exit" to shut the factory setting.



content:

1: ADC setup: set ADC value of YUV,VGA. It can also be auto-set. Adopt 100% color bar to yuv and Checkerboard signal to vga.

2: Adjust the brightness and contrast ratio of each signal, which do not affect the value of user's menu.

3: adjust the color temperature and white balance of each signal source.

4: SSC to adjust the spectrum for passing the EMC test.

5: special set

1) 2hour off-- for Aging test

2) WDT --watch dog

3) white pattern --set pure color output for the panel, used at the checking and aging test for panel.

4) reset

5) set the recorder

6) set power-on screen display.

6: QMAP adjust : adjust color quality.

7: PEQ set sound EQ

8: sw information: to check the software information

9: UART DEBUG : Access to serial port and connect a computer if set to HK.

10: BMTEST : cpu check the CPU

The last line is SW Ver.No

8.2 How to update software

Haier MSD3393 F/W upgrade with USB SOP

Step 1: Ready for F/W Upgrade

1.1 Prepare a USB memory .

1.2 Copy the software file (merg.bin) from your computer to the USB memory, and remove it from computer's USB port!

Step 2: F/W Upgrade

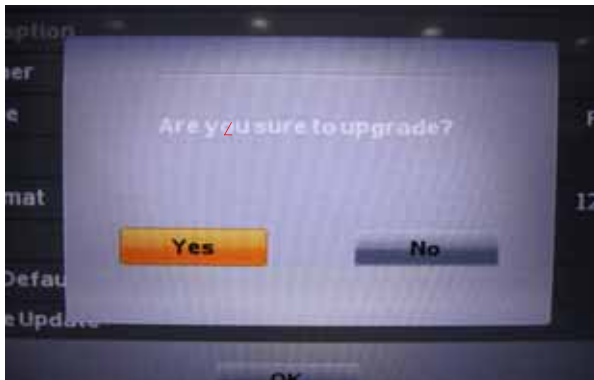
2.1 AC ON



2.2, then input USB , press "MENU" and choose "update software", and then press "OK".



2.3, Now you should choose "Yes", TV begin to update. You should reset TV after update.



Note: When Upgrade on the process, please don't Power-Off!

8.3 How to enter into the hotel model

1. You can press "source-1-0-0-1" to go into the hotel model. Presse the key "exit" to shut the hotel model.













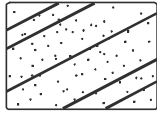





Content:

1. Hotel Mode: Hotel mode switch
2. Panel Key Lock: Panel key lock
3. Max Volume: Hotel mode can adjust the maximum volume
4. Start Source: Hotel mode locking TV signal source
5. Start Channel: Hotel mode locking program channels
6. Start Menu Display: Hotel Mode menu is displayed
7. Input Source Change: Hotel mode is to display the Source
8. Save to USB: TV related equipment will be copied to the system, U disk ,
to other machines used for cloning
9. Loading: U disk data will be cloned into the machine
10. Volume Default

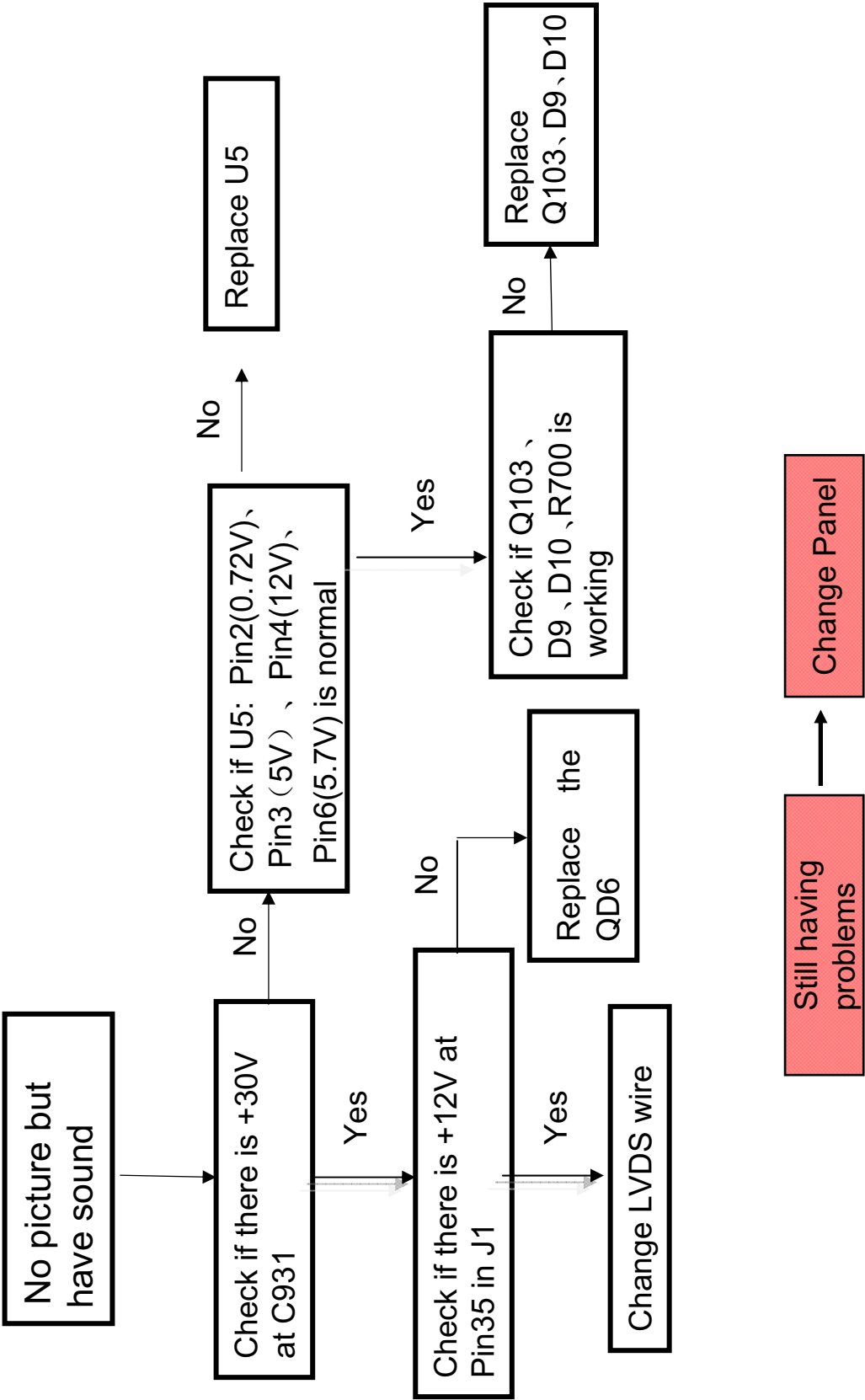
9. Trouble shooting

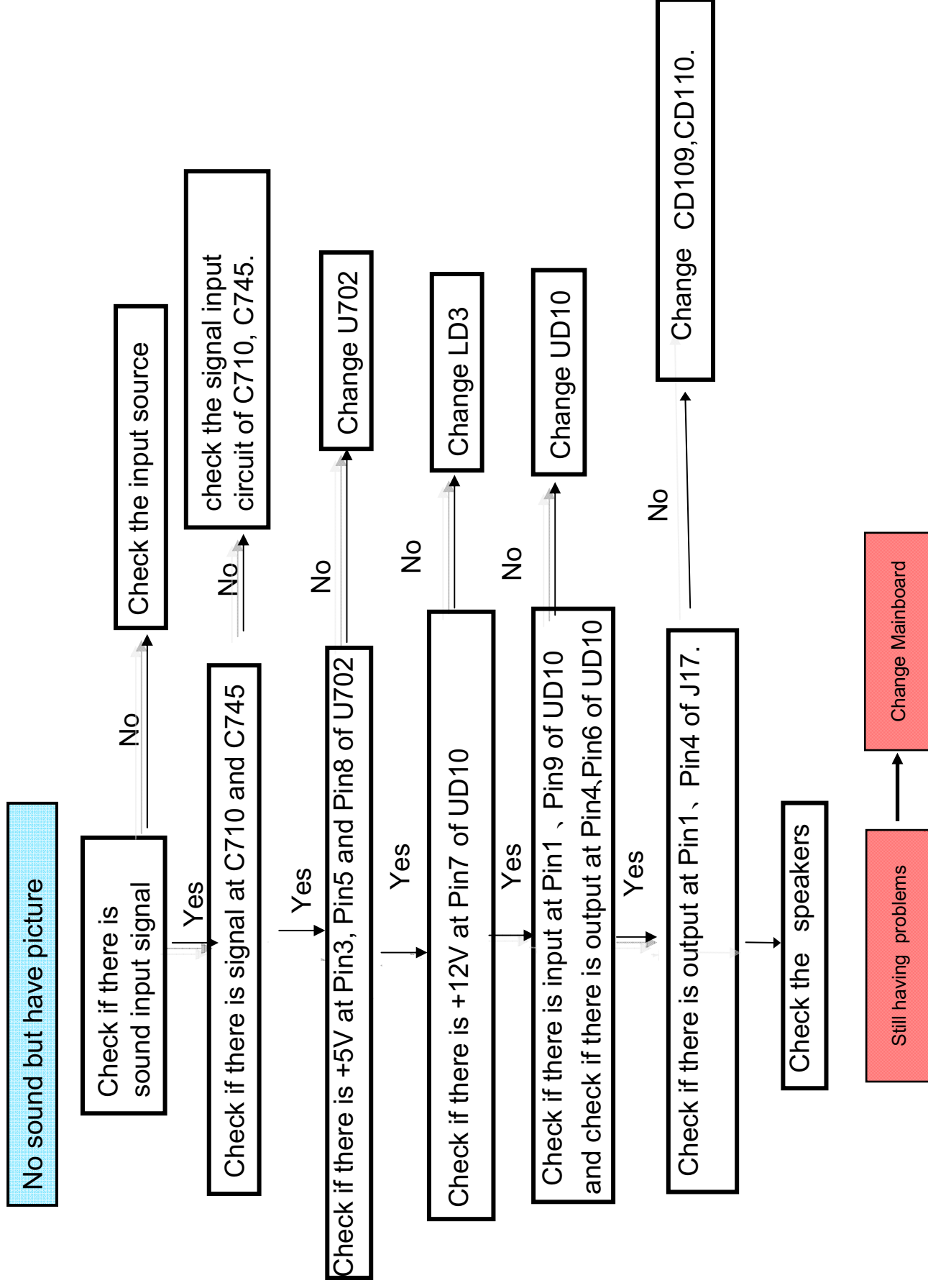
9-1. Simple check

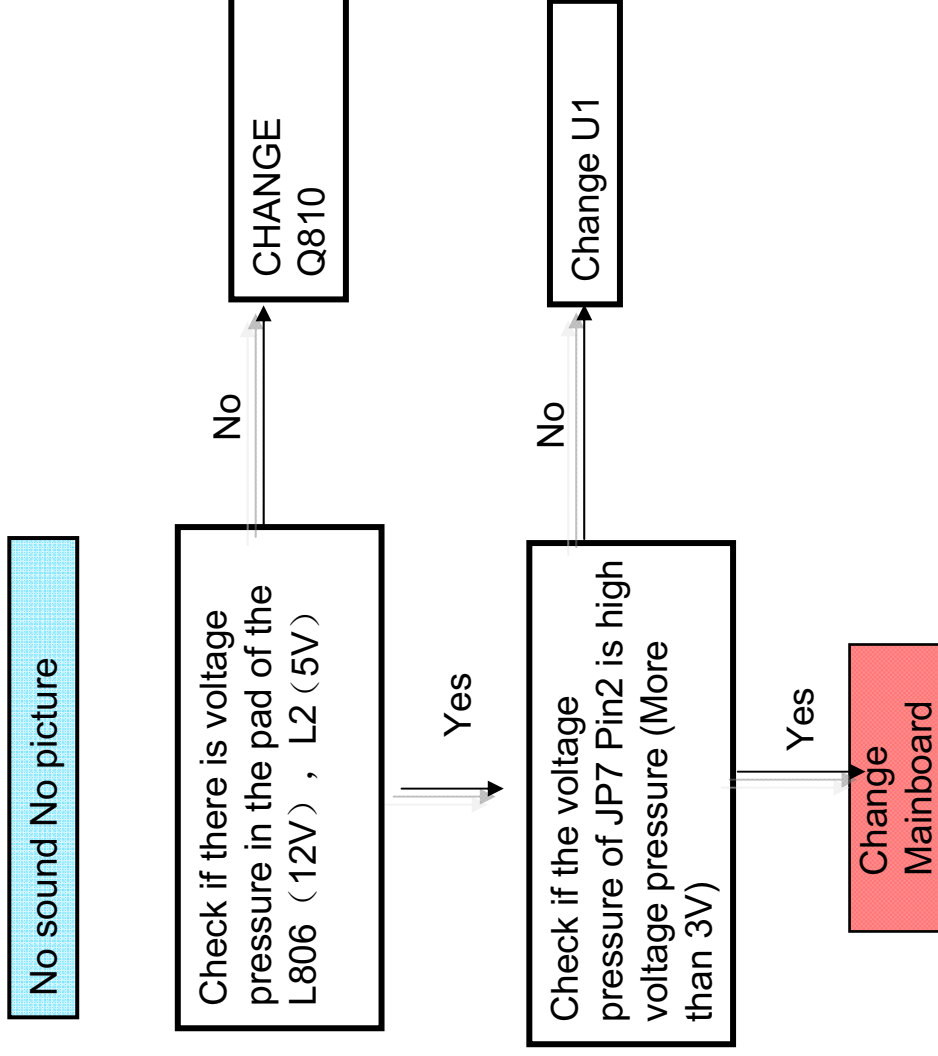
Trouble phenomenon		Inspection
Picture	Audio	
 Snow	 Noise	antenna position, direction or connection
 Ghost	 Normal audio	antenna position, direction or connection
 Interfere	 Noise	electronic equipment, car/ motorcycle, fluorescent light
 Normal Picture	 Mute	Volume (inspect whether the mute function on the remote control are started, or audio system are correct or not)
 No picture	 Mute	Power cord is not inserted Power switch is not opened Contrast and brightness/volume setup Press standby key on the remote control for inspecting
 No color	 Normal audio	color control
 Scramble	 Normal audio or weak	retune channel
 No color	 Noise	Audio system

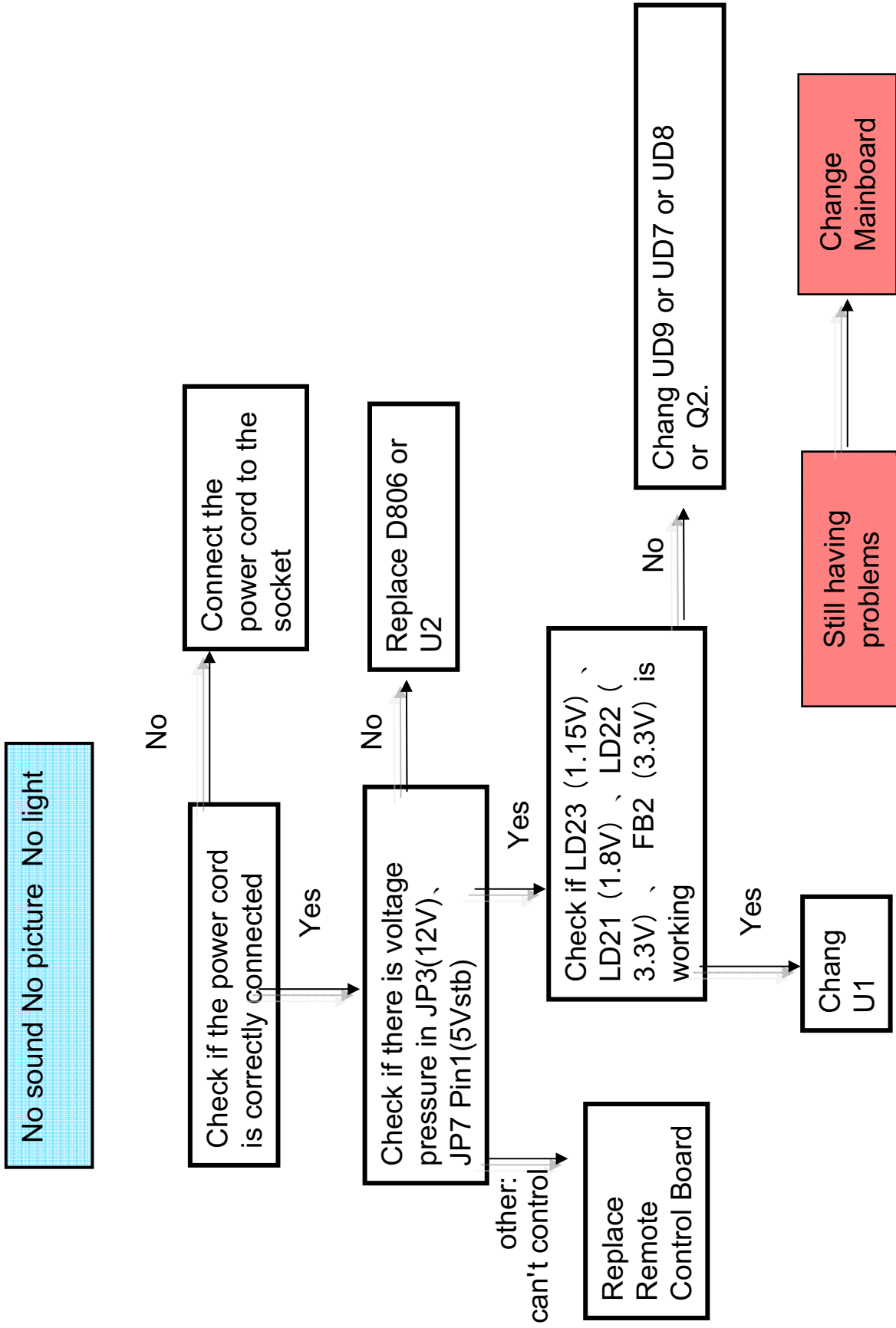
Special Explanation: The accessories such as remote control is not belongs to the guarantee.

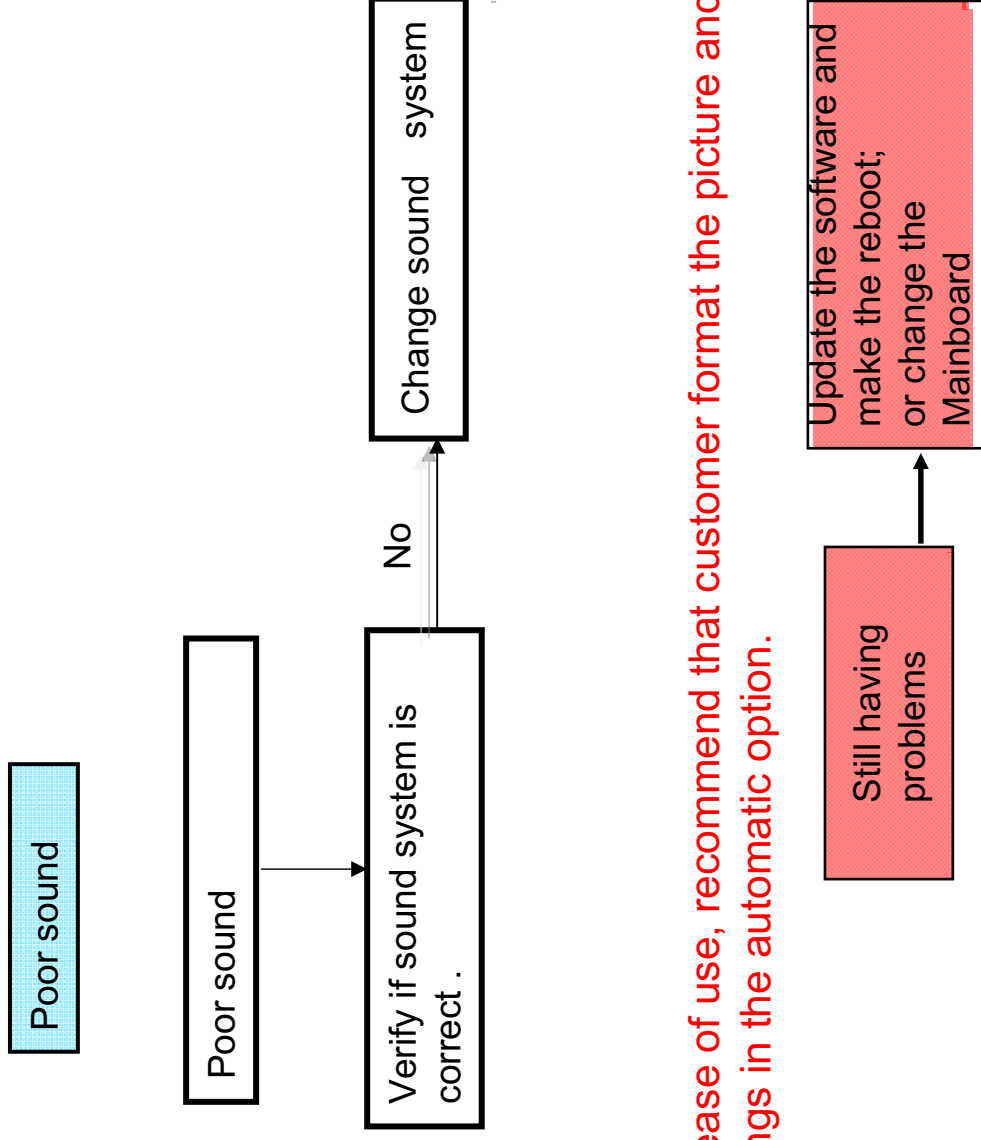
9-2. Main board failure check



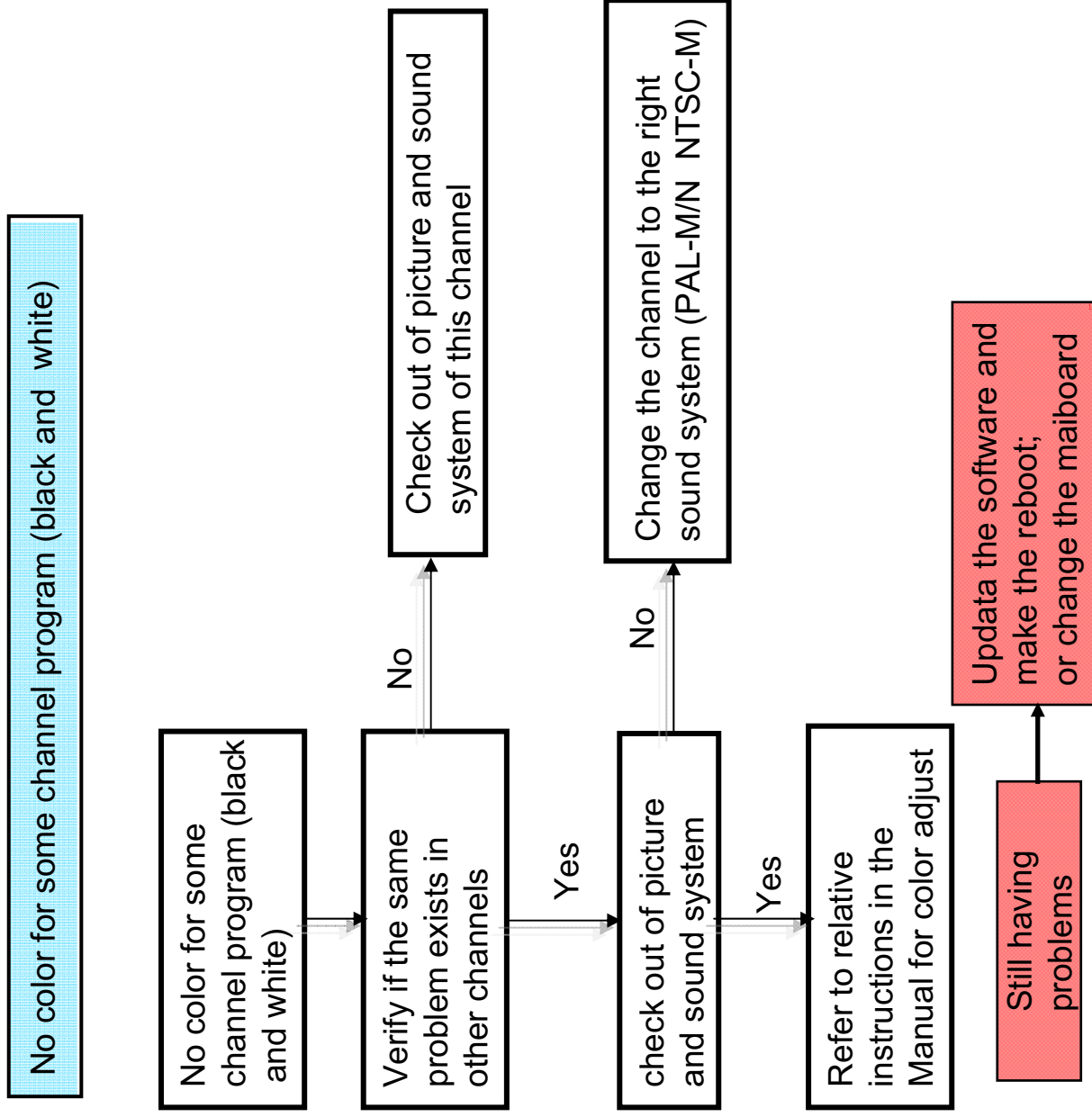




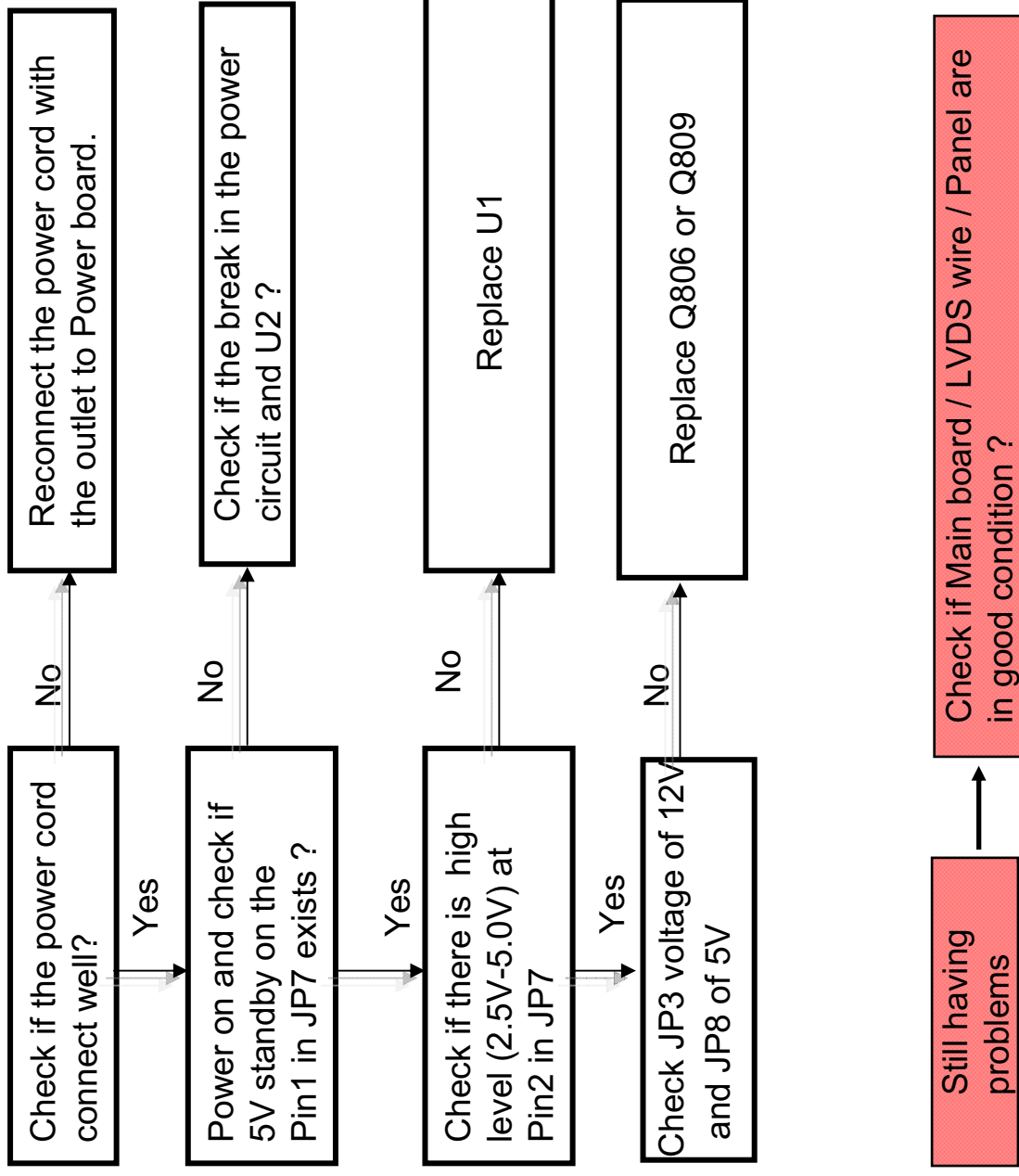




For ease of use, recommend that customer format the picture and sound settings in the automatic option.



How to know whether the Power board is broken?



3. Other problem

❖ Mainboard not work

- ❖ 1. check if the power supply have 12V and 5V output.
- ❖ 2. Verify if the DC/DC convertors have the right output (5V, 3.3V, 1.8V, 1.15V).
- ❖ 3. Verify if the Mainchip (MSD3393LU), AudioAMP... solder well;
- ❖ 4. Verify if the FLASH (U18) has the right software and work well;
- ❖ 5. Verify if the Y1 (Crystal) has the right frequency

❖ Panel not work

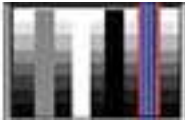

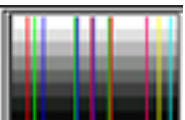

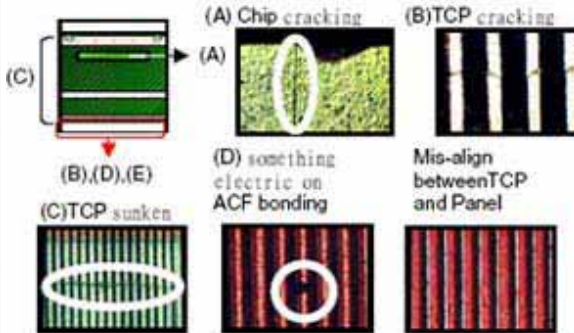

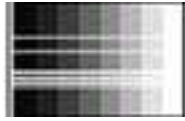
- ❖ 1. check if the voltage input and output of boost IC is working normally.
- ❖ 2. Verify if the Mainboard output the right On/Off signal to power board.
- ❖ 3. Verify if the Mainboard output the LVDS signal to panel T-con board.
- ❖ 4. Verify if the software is the right version of this model.
- ❖ 5. Change the LVDS wire to check if it's broken.


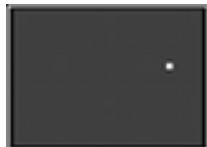



❖ Power board not work

- ❖ 1. Verify if the power cord connect well?
- ❖ 2. check if the power supply if working normally ; check if the power supply of +5V standby is working normally;
- ❖ 3. check if the POWER ON/OFF voltage is high pressure;
- ❖ 4. check if the power supply have +12V/+5V output;
- ❖ 5. Check if Main board / LVDS wire / Panel are in good condition ?


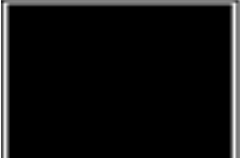


9-3. Pannel failure

Failure Mode






Part	Name	Description	Phenomena	Failure cause
TCP	V B/D	Vertical bar		Block Defect :TCP cracking or cracking Dim or L/D :TCP Sunken :TCP lead cracking :ACF bonding short :Awful environment and something electric enter into LCD :Mis-align between TCP and Panel :Panel failure :TCP failure
	V Dim	Vertal gray line		
	V L/D	Vertical color line(light or dark forever)		
	H B/D	Horizontal bar		
	H Dim	Horizontal gary line		
	H L/D	Horizontal line(light or dark forever)		

Part	Name	Description	Phenomena	Failure cause
Panel or Polarizer	Dot Defect	Bright dot dark dot in pannel		Incoming Inspection Standard
	Polarizer Bubble	Bladder in Polarizer		Bladder between Polarizer and top glass
	Polarizer Scratch	Polarizer Scratch		Tine or rigidity arose
	F / M inside Polarizer	Eyewinker inside Polarizer		Eyewinker inside Polarizer
Circuit	Abnormal Display	Abnormal Display		1.Chip lose action 2.IC ahort or jointiog bad 3.Pannel and vsc connect bad
	Flashing	Bright and dark display alternately		

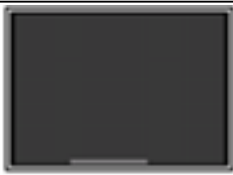
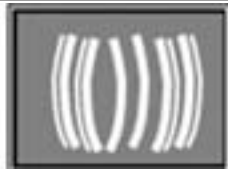
Failure Mode

Part	Name	Description	Phenomena	Failure cause
Circuit	White Screen	B/L normal, only white screen display		Maybe caused by surge current and EDS
	Black Screen	B/L normal, only Black screen display		
	Flicker	Crosstalk		LCD Vcom imbalance
	Abnormal Color	Only color abnormal		Capacitance improper bring crosstalk inside LCD pannel
	Abnormal Color	Only color abnormal		1.Chip lose action 2.IC short or jointion bad 3.Pannel and vsc connect bad

Failure Mode

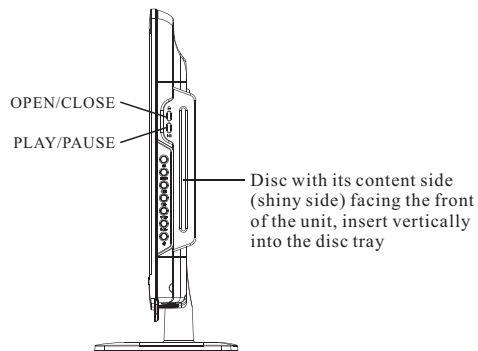
Part	Name	Description	Phenomena	Failure cause
	Mechanical Noise	When turn panel, appear cacophony		Caused by Mechanical noise of backlight unit
	Ripple	Connectric circle		Caused by between mechanism and pannel
	B/L off	B/L lose action		*Connect badness between wire and electrode
	B/L dark	B/L brightness darker than normal		*Connect badness Short between wire and electrode
	B/L wire damaged	B/L wire damaged		Operation abnormal or systemic noise
	B/L wire open	Without backlight		Operation abnormal or systemic noise
	B/L shut down	B/L shutdown in sometime		Short between lamp housing and wire, Because consume power too much
	F/M	F/M in B/L, white, black Rotundity or wirelike		F/M in B/L unit

Failure Mode

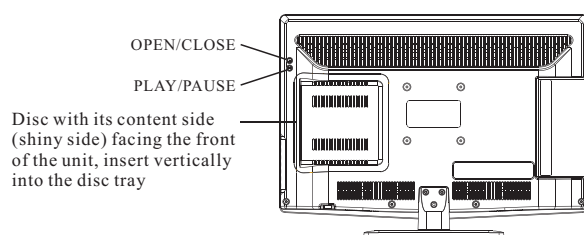
Part	Name	Description	Phenomena	Failure cause
Mechanical or B/L	Light leakage	Brightness at bottom of LCM brighter than normal		B/L unit badness
	Uniformity	B/L brightness asymmetric		Sheet in B/L unit is uneven
	Mount hole	Lack screw or screw damage		*Lack screw Screw damage

10. DVD Operation


DVD SIDE PANEL

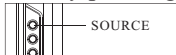


DVD SIDE PANEL



How to play a DVD disc

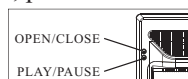
1. Change TV input source to "DVD" mode by pressing  button on remote or Source button on the side of the TV.



2. Place DVD disc in player with the content side (shiny side) facing the front of the unit.

3. DVD disc will automatically be loaded in to the player and begin to play.

4. To eject the DVD disc, press CH LIST/▲ Eject/Insert button on remote or the side of the unit.



Caution

This DVD Player has a Class 1 laser which may be harmful to your eyes. Do not attempt to disassemble the cabinet or make any adjustments. Refer all servicing to a qualified professional.

Features

Disc formats supported by this player:



Dolby Digital



MP3 files on CD-R/CD-RW



DVD video



Multi-angle



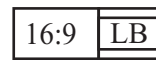
Subtitle choices



Audio choices



Parental Lock



TV Aspect Ratio modes

This product incorporates copyright protection technology that is protected by method claims of certain U.S. patents and other intellectual property rights owned by Macro vision Corporation and other rights owners. Use of this copyright protection technology must be authorized by Macro vision Corporation, and is intended for home and other limited viewing uses only. Unless otherwise authorized by Macro vision Corporation. Reverse engineering or disassembly is prohibited.

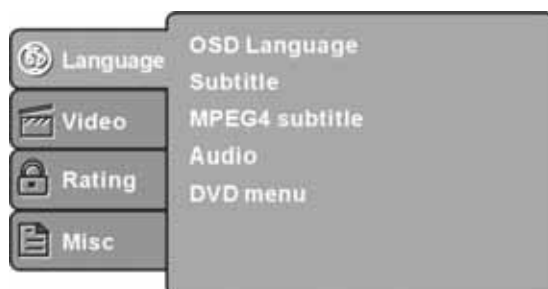
Manufactured under license from Dolby Laboratories. "Dolby" and the double-D symbol are trademarks of Dolby Laboratories. Confidential Unpublished Works. 1992-1997 Dolby Laboratories, Inc. All rights reserved.

MENU OPERATION

Press the **SETUP** button on the remote control, the **SETUP MENU** will be displayed. After accessing the setup menu, press **▼▲** to select an item, and press **►** to select the **SUBMENU** item. Then press the **ENTER/OK** button to confirm. Press **◀** to return to the previous menu. To exit the setup, press the **SETUP** button again. In the **SETUP MENU**, you may choose adjust any of the following options.

LANGUAGE SETUP

Select **Language** in the setup menu, and display the **Language** submenu:



OSD Language

Use this item to select the desired language for the setup menu and screen display.

Subtitle

This option provides the preset subtitle language.

Audio

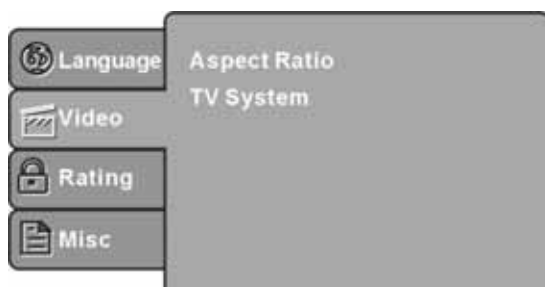
Select the built-in disc dubbing language options.

DVD Menu

This option provides the film's menu language options.

VIDEO SETUP

Select **Video** in the setup menu, and display the **Video** submenu:



SYSTEM SETUP

Aspect Ratio

Select the aspect ratio.

Notes:

The image display ratio is related to the recorded disc format. Some discs can not display images in the aspect ratio you choose. If you play a disc recorded in 4:3 format on a wide screen TV, black bars will appear on the left and right side of the screen. You must adjust the screen setting depending on the type of the television you have.

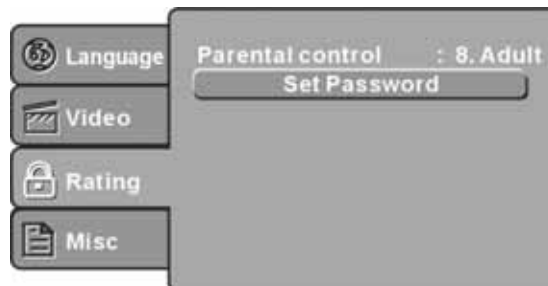
TV System

Select the TV system.

Note: The DVD player setting should be matched to your TV set. For more information on output format, refer to the instructions or your TV set.

RATING SETUP

Select **Rating** in the setup menu, and display the **Rating** submenu:



Parental Control

Set the parental control feature of the player

Note: The password is needed to set up the Parental Control.

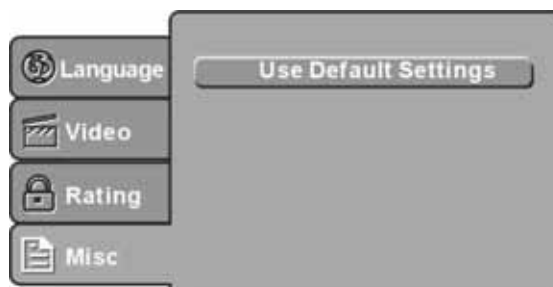
Set Password

Input four digits (password), then press **ENTER /Ok** to confirm.

Note: If you forget your password, please use the universal password 6666 to unlock.

MISC SETUP

Select **MISC** in the setup menu, and display the submenu:



Use Default Settings

Reset setup data to factory default value.

MP3/JPEG PLAYBACK



The MP3 disc has a directory structure as shown picture above.

Press **▼▲** to choose the root directory and then press ENTER/OK button to enter into the sub directory. Press **▼▲** to choose the desired track and then press **ENTER/OK** or **PLAY** to enjoy the music or movie. If you want to return to the previous menu, press **▼▲** to choose the icon and press the **ENTER/OK** button.

Filter: Select the categories of files that are displayed in the browser list.

Repeat: Change the repeat playing mode

Mode: Select different play modes:

Normal: Play tracks/chapters in normal order.

Shuffle: Play tracks/chapters in a random order until all tracks/chapters have been played.

Edit Mode: Program tracks/chapters to play. When you select the mode, press **◀** to directory and press **ENTER/OK** to choose the desired track. Select **Add to program**. Select **Program view** and select **Edit mode** to cancel the edit mode. Press **▶** to display the programmed tracks and press **ENTER/OK** to start playback.

Program view: Display the programmed tracks.

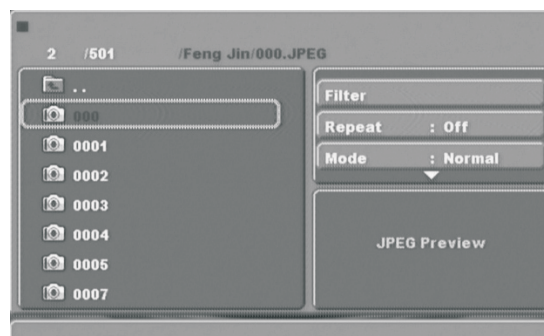
Browser view: Display the track directory.

Add to program: Choose the track select **Add to program** to add the track to the program play list.

Clear program: In the complete stop state (press the **STOP** button twice), select **Edit mode** to enable the edit mode. Press **◀** to program track and press **ENTER/OK** to cancel the desired track. Select **Clear program** to delete all tracks in the program play list.

PICTURE CD PLAYBACK

The PICTURE CD disc has such a directory structure as shown in the following picture.



Press **Direction** key to choose the root directory and then press ENTER/OK button to enter into the sub directory. Press **Direction** key to choose the desired picture and then press **ENTER/OK** or **PLAY** to enjoy the picture. If you want to return to the upper menu, press **Direction** key to choose the icon and press **ENTER/OK** button.

Image rotation

In picture play state, press **Direction** key to rotate the picture.

Function Buttons**INSERT/EJECT ▲**

Press **INSERT/EJECT** to insert or eject the disc.

Note: When inserting the disc, the side with the label must face the rear of the TV (shiny side facing you).

SUBTITLE

Press **SUBTITLE** to choose different captions (*Requires support from disc*)

GOTO

For DVD discs, press to choose the desired title and chapter and search the desired title time and chapter time. For Super VCD, VCD, CD discs, press this button to search the desired disc time and track time and choose the desired track.

Note: During VCD playback, the PBC mode must be set to OFF.

0-9 keys

These keys are used to input the time, as well as title, chapter and track numbers. When a numeric item is displayed on the screen, press the 0-9 keys to select the desired entry, and press **ENTER/OK** to confirm.

When a VCD is playing (with PBC off), press the 0-9 keys to select a track directly.

MENU

During DVD playback, press **MENU** to display the disc menu of the current title.

During VCD/SVCD playback, press **MENU** to control PBC ON/OFF.

SETUP

Press **SETUP** to enter the system setting menu. Press the button again to exit the menu.

RETURN

When a DVD/SVCD/VCD playing, press the **RETURN** button to return to the menu (PBC ON only).

DISPLAY

Press **DISPLAY** to show the information of the current playing disc.

ENTER

Press **ENTER** to confirm your choice on the screen.

REV ◀◀

During DVD, CD MP3 or VCD playback, press **REV** to scan in reverse.

Press **PLAY/PAUSE** to resume normal playback.

FWD ▶▶

During DVD, CD, MP3, or VCD playback, press **FWD** to scan forward. Press **PLAY/PAUSE** to resume normal playback.

PREV ◀◀

During DVD, CD, MP3, or VCD playback, press **PREV** to play the previous chapter, title or track.

NEXT ▶▶

During DVD, CD, MP3, or VCD playback, press **NEXT** to play the next chapter, title or track.

STOP ■

Press the button once and the player will be in the memory stop state. Press this button again and the player will be in the complete stop state.

Play/Pause ▶||

Press **Play/Pause** to play or pause playback.

REPEAT

Press to select between different repeat modes — Repeat Chapter / Repeat Title / Repeat Off (for DVD discs), Repeat Single / Repeat Folder / All / Repeat Off (for VCD / CD / MP3 discs)

AUDIO

Changes the audio language or audio channel.

11. DVD Trouble shooting

If you have any questions, please consult the troubleshooting guide below:

NO PICTURE OR SOUND

- Ensure the power button is on.
- Ensure the power outlet is operational.
- Ensure the power cord is not damaged.
- Ensure the power plug is connected firmly to the outlet.

PICTURE BUT NO SOUND

- Ensure the audio is not set to mute.
- Ensure you have set the player's AUDIO settings correctly.

POOR PICTURE OR SOUND

- Ensure you have set the player's AUDIO settings correctly
- Ensure the disc is not scratched or stained.

“BAD DISC” DISPLAYED

- Ensure the disc is not warped, damaged or deformed.
- Ensure the disc is not badly scratched or damaged.
- Ensure the disc format is compatible with the player.
- Please check whether you have tried to play a software CD. If so, please restart the player.

REMOTE NOT WORKING

- Make sure the Main unit's POWER button is on
- Ensure the remote batteries are working.
- Point the remote control directly at the player's IR sensor.
- Remove any obstacles between the remote and the IR sensor.

UNIT NOT WORKING

- Turn off the power, and then turn it on again.

“NO DISC” DISPLAYED

- Ensure you have inserted a disc.
- Ensure the disc is inserted properly (label side facing away from you).
- Ensure the disc is not damaged, stained or scratched.

Warranty

This Haier brand product, when shipped in its original container, will be free from defective workmanship and materials, and agrees that it will, at its option, either repair the defect or replace the defective product with a new or re-manufactured equivalent, for parts or labor for the periods set forth below:

This warranty does not apply to the appearance of the product or the exterior of the product, which has been damaged or defaced, altered or modified in design or construction. It does not apply to the additional excluded items set forth below:

The warranty commences on the date the item was purchased and the original purchase receipt must be presented to the authorized service center before warranty repairs are rendered.

The limited warranty described herein is in addition to whatever implied warranties may be granted to purchasers by law. ALL IMPLIED WARRANTIES INCLUDING THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR USE ARE LIMITED TO THE PERIOD(S) FROM THE DATE OF PURCHASE SET FORTH BELOW. Some states do not allow limitations on how long an implied warranty lasts, so the above limitation may not apply to you.

Neither the sales personnel of the seller nor any other person is authorized to make any warranties other than those described herein, or to extend the duration of any warranties beyond the time period described herein on behalf of Haier.

The warranties described herein shall be the sole and exclusive warranties granted by Haier and shall be the sole and exclusive remedy available to the purchaser. Correction of defects in the manner and for the period of time described herein, shall constitute complete fulfillment of all abilities and

Responsibility of Haier to the purchaser with respect to the product, and shall constitute full satisfaction of all claims, whether based on contract, negligence, strict liability or otherwise. In no event shall Haier be liable, or in any way responsible for any damages or defects in the product which were caused by repairs or attempted repairs performed by anyone other than an authorized service center or dealer; nor shall Haier be liable, or in any way responsible for incidental or consequential economic or property damage. Some states do not allow the exclusion of incidental or consequential damages, so that above exclusion may not apply to you.

THIS WARRANTY GIVES YOU SPECIFIC LEGAL RIGHTS. YOU MAY ALSO HAVE OTHER RIGHTS WHICH VARY FROM STATE TO STATE.

Warranty period for this product is 90 days labor, 1 year parts. Additional items excluded from warranty coverage: non-rechargeable batteries. What to do to obtain service or to obtain product literature, accessories, supplies or customer assistance: Simply call 1-877-337-3639. Be sure to have proof of purchase.

Sincere Forever



Haier Group

Haier Industrial Park, No.1, Haier Road
266101, Qingdao, China
<http://www.haier.com>